



# KTOO Public Media

## Position Announcement Development Director

KTOO Public Media seeks a dynamic, self-motivated fundraiser to join our management group as **Development Director**, charged with raising funds to support all of our public media services, including 360 North, KTOO-FM, KRNN, KXLL and [www.ktoo.org](http://www.ktoo.org).

The Director of Development will work closely with the management and development teams to develop community support and raise funds. Areas of responsibility include:

1. Seeks underwriting support from local, statewide and national businesses and organizations to support KTOO's television, radio services and online services.
2. Manages key components of CCBI's individual giving programs, including direct mail fundraising for television and radio, individual giving data analysis, major giving and planned giving.
3. Seeks support for special programming and capital projects from granting making agencies and foundations
4. Coordinates special fundraising events projects

### Skills and Qualifications

1. Understanding of the mission of public media organizations, and the capability to articulate the mission to underwriters and donors. (R)
2. Ability to personally raise funds and meet annual fundraising goals. (R)
3. Strong sales skills. (R)
4. At least two years of relevant experience in non-profit development, preferably in public media. (P)
5. Oral and written communications skills, including donor-centered writing skills. (R)
6. Marketing and promotion experience, including social media and presentation and design skills (P)
7. Excellent organizational, time management and teamwork skills. (R)

KTOO is a well-supported, highly visible public media operation with a strong commitment to local, regional and statewide program production. We operate three public radio stations in Juneau (KTOO, KRNN and KXLL), a regional public television station (KTOO-TV), a statewide public affairs television channel (360 North) and an online news service ([www.ktoo.org](http://www.ktoo.org)).

Juneau is a small capital city of 33,000 people with the highest per capita education and income levels in state. Located in the heart of the Southeast Alaska panhandle, Juneau is a transportation, retail, medical and service hub with great schools, abundant recreational opportunities and a thriving arts community in a magnificent natural setting. A two-hour flight from Seattle, Juneau's climate is similar to the Pacific Northwest. The weather is wet and mild with summer highs in the 60s and 70s and winter lows in the 20s and 30s. To learn more about KTOO and the community, visit the [career page](#) of our website.

Deadline: Open until filled with an initial screening of applicants on 8/10/2018. Interested applicants are encouraged to apply as soon as possible.

Salary: Range E, starting in the 50s, depending on experience, plus competitive benefits including paid health insurance, retirement plan, paid leave and holidays.

To apply: Please apply online at <https://www.ktoo.org/job-opportunities/apply-online/>.

KTOO is an Equal Opportunity Employer. Posted 7/25/2018.