KCAW-FM - Raven Radio Development Director (Range D, Exempt)

Position Summary

The Development Director is responsible for designing and implementing a fundraising program that supports the activities of the station.

Position Duties

- Responsible for developing a plan to seek corporate and business support from local, regional, statewide, and national sources.
- Responsible for securing underwriting from businesses, corporations, and non-profit organizations.
- Prepares and maintains contracts.
- Insures procurement and placement of on-line underwriting.
- Produce and schedule underwriting spots.
- Coordinates and supervises membership drives, and special event fundraising activities for the organization.
- Works with other CoastAlaska Development Directors on underwriting, marketing, and fundraising events.
- Performs other duties as assigned.

Position Supervision

Reports directly to the General Manager

Position Qualifications

- Experience in non-profit fundraising preferred.
- Good writing skills, familiar with proposal and grant writing.
- Good professional appearance and public presentation skills.
- Familiarity with broadcasting and social media preferred.
- Post-secondary education preferred.

Salary Range

Starting in the low \$40,000's to the low \$50,000's

This position is classified full time exempt with competitive benefit plan.

The Station and the Community

KCAW-FM is a non-commercial, community radio station owned and operated by the Raven Radio Foundation, Inc. of Sitka, Alaska. Since signing on the air March 6th, 1982, KCAW has been broadcasting a diverse and vibrant program schedule to the Southeast Alaskan communities of Sitka, Angoon, Elfin Cove, Kake, Pelican, Port Alexander, Tenakee Springs, Yakutat, as well as a wide expanse of the coastal fishing grounds. KCAW is a committed member of CoastAlaska - a pioneering consortium of Southeast Alaska stations striving to improve service to listeners through inter-station cooperation. Sitka is a small island town on Alaska's Inside Passage. It is a remote & wild place with mild temperatures and about 100 inches of rain a year.

Contact Information

Submit resume, references, and letter of interest to:

Lily Herwald, Interim General Manager Raven Radio Foundation 2 B Lincoln Street Sitka, AK 99835