Alaska Public Broadcasting Commission Quarterly Meeting

September 9, 2015, 10 a.m.

1-800-240-3895 PIN: 8981030#

Teleconference will originate at the offices of Alaska Public Broadcasting, Inc. 135 Cordova Street, Anchorage, Alaska 99501

Call to Order/Roll Call

Introduction of Commission Members and Attendees

Approval of Agenda

Alaska Public Broadcasting Commission Quarterly Meeting

10 a.m. ~ September 9, 2015

Teleconference: 1-800-240-3895, Participant Code: 8981030# Teleconference will originate at APBI Offices 135 Cordova Street, Anchorage, Alaska 99501

Agenda

	7.66							
l.	Call to Order/Roll Call							
II.	Introduction of Commission Members and Attendees							
III.	Approval of Agenda							
IV.	Approval of Minutes							
	a. June 22, 2015 ~ Quarterly Meeting Minutes							
V.	Commissioner Disclosures (pursuant to State of Alaska Ethics Act, AS 39.52 and Operating Policy #05-003, Section II F)							
VI.	Public Comment							
VII.	Unfinished Business							
VIII.	New Business							
	a. Commissioners' Questions for Station Representatives							
	b. Report from APBI Executive Director							
	c. Discretionary Fund Grantee Reports							
	d. FY16 Discretionary Fund Status							
	e. FY17 Operating Budget Requests to Governor Walker							
	f. FY17 & Beyond Discussion							
IX.	Public Comment							
X.	Commission Member Comments							

Next Meeting Date

Adjournment

XI.

XII.

Approval of Minutes

• June 22, 2015 Quarterly Meeting Minutes

Alaska Public Broadcasting Commission June 22, 2015 Quarterly Meeting Minutes

Commissioners Present:

Co-Chair Lisa Vaught
Co-Chair Michelle O'Brien
Commissioner Dave Gardner
Commissioner AnnaBell Stevens
Commissioner Brenda Hewitt
Commissioner Lisa Hart
Commissioner Howard Marsh
Commissioner Leo Luczak
Commissioner Bob Kern

Staff Present:

Jamie Waste, Executive Director Kim Pigg, Administrative Manager Steve Hamlin, Technical Manager

Station/Guests Present:

Peter Tuluk, KCUK

Austin Roof, KSDP Mike Wall, KMXT Bill Legere, KTOO Johnny Anderson, KCHU Mike Martz, KYUK Lauren Adams, KUCB Dave Anderson, KBBI/KDLL Brian Landrum, KIYU Rob Carpenter, KDLG Bernie Washington, APM Jaclyn Sallee, KNBA Carol Schaatz, KNBA Walt Gregg, KUHB Will Peterson, KTNA Jeff Seifert, KBRW Mollie Kabler, CoastAlaska Henry Ivanoff, KNSA Nick Rossi, KDLG Pat Yack, APM Gretchen Gordon, KUAC Mike Lane, KSKO Carl Berger

I. <u>Call to Order/Roll Call/Pledge of Allegiance</u>

Co-Chair Vaught called the meeting to order at 9:06 a.m. Quorum was established by roll call.

II. <u>Introduction of Commission Members and Attendees</u>

III. Approval of Agenda

Commissioner Marsh moved, Commissioner O'Brien seconded, to approve the agenda as presented. Motion passed with no objection.

IV. Approval of Minutes

Commissioner Stevens moved, Commissioner Marsh seconded, to approve the January 23, 2015 quarterly meeting minutes as presented. Motion passed with no objection.

Commissioner Marsh moved, Commissioner Stevens seconded, to approve the May 20, 2015 Special Meeting minutes as presented. Motion passed with no objection.

V. Commissioner Disclosures

Commissioner Vaught disclosed that she is currently the Chief of Staff to Anchorage District 13 Representative Gabrielle LeDoux.

Commissioner Kern disclosed that he owns and operates a newspaper and a television station in Ketchikan.

VI. Public Comment

Carl Berger stated that he participated in the Governor's recent budget conference in Fairbanks and shared that in his small discussion group public broadcasting was deemed non-essential by some conferees and urged station managers to share their message about the importance of their service. He also warned Commissioners regarding the APOC reporting requirements upon leaving the Commission.

VII. <u>Unfinished Business</u>

There was no unfinished business.

VIII. New Business

A. Commissioners' questions for Station Representatives based upon FY16 grantee surveys and annual reports from Licensees and Regional Organizations: Commissioners asked questions and sought additional information relating to various written reports from stations.

Commission Gardner asked that an attendance report be added to future meeting materials that shows station's attendance at each of the last eight APBC meeting.

Co-Chair Vaught called a recess at 10:36 a.m. Meeting resumed at 10:52 a.m.

- B. APBI Executive Director Report: Executive Director Waste provided a verbal update and review of his written report and answered Commissioners' questions.
- C. Discretionary Fund Grantee Reports: The Commission asked representatives from KHNS/CoastAlaska and APBI questions regarding their respective Discretionary Fund Grant project and report.
- D. FY15 Discretionary Fund Status: Executive Director Waste provided a verbal review of the balance in the FY15 Discretionary Fund and reiterated that the fund's balance will be disbursed to qualified stations per APBC Policy 05-001. Commissioner Kern moved, Commissioner Luczak seconded, to distribute the remaining balance of \$5,157 to stations per policy. Motion passed with no objections.
- E. APBC ~ APBI Memorandum of Agreement. Commissioner Luczak moved, Commissioner Kern seconded, to accept the Memorandum of Agreement for FY16. Motion passed without objection.

F. FY16 Fund Disbursement Topics – Discussion

- a. Grantee Eligibility Executive Director Waste reviewed KNSA' eligibility issues. The Commission, by consensus, agreed to follow APBC Policy 09-001 in reestablishing KNSA's eligibility and grant reduction. The Commission plans to convene the Policy Committee in the future to review how grant reductions are calculated per APBC Policy 09-001.
- b. Discretionary Fund Executive Director Waste provided an overview of the history of the Discretionary Fund and how funds have been utilized in the past. Commissioner O'Brien moved, Commissioner Marsh seconded, to establish a FY16 Discretionary Fund in the amount of \$50,000. Motion passed with no objection.

Co-Chair Vaught called a recess at 12:07 a.m. Meeting resumed at 1:24 p.m.

G. FY16 Operating Grant Allocations

- a. APBC Internal Budget Commissioner O'Brien moved, Commissioner Marsh seconded, to allocate \$42,700 to Alaska Public Broadcasting, Inc. for the operation and support of the Alaska Public Broadcasting Commission in FY16. Motion passed by roll call vote with no objections.
- b. Television Grants Commissioner Gardner moved, Commissioner O'Brien seconded, to allocate \$633,300 to the Alaska Public Broadcasting Television system, the individual amounts for each grantee as follows for FY16:

KAKM, Anchorage: \$78,300 Operating Grant KYUK, Bethel: \$78,300 Operating Grant KUAC, Fairbanks: \$78,300 Operating Grant KTOO, Juneau: \$78,300 Operating Grant

KAKM Anchorage: \$91,000 Unified Public Television Service KAKM Anchorage: \$153,400 Television Interconnection System KTOO, Juneau: \$75,700 Government Access TV Program

Operations

Motion passed by roll call vote with no objections.

c. Radio Grants

 Rural Engineering Service – Commissioner Marsh moved, Commissioner Luczak seconded, to allocate \$200,000 to Alaska Public Broadcasting, Inc. for a public radio rural engineering service bureau. Motion passed by roll call vote with no objections. ii. Discretionary Fund – Commissioner O'Brien moved, Commissioner Marsh seconded, to allocate \$50,000 to the FY16 Discretionary Fund. Motion passed by roll call vote with no objections.

Commissioner Luczak moved, Commissioner Gardner seconded, to allocate \$3,031to Alaska Public Broadcasting, Inc. for placement into the FY16 Discretionary Fund that will be spent as the Commission directs in the future. Motion passed by roll call vote with no objections.

Commissioner Hart moved, Commissioner Marsh seconded, to allocate \$10,000 from the FY16 Discretionary Fund to Alaska Public Broadcasting, Inc. to be spent on system training. Commissioner O'Brien moved, Commissioner Luczak seconded, to amend the motion by increasing allocation to \$15,000. Amendment passed by roll call vote with no objection. Main motion as amended passed by roll call vote with no objection.

Commissioner O'Brien moved, Commissioner Luczak seconded, to allocate \$16,000 from the FY16 Discretionary Fund to Alaska Public Broadcasting, Inc. to supplement the APBI ~ APBC Memorandum of Agreement. Motion passed by roll call vote with no objection.

iii. Radio Operating Grants – Commissioner O'Brien moved, Commissioner Marsh seconded, to allocate \$563,853 to CoastAlaska, Inc. for FY16 operations, noting that CoastAlaska is an incorporated entity that receives a single check for the region which includes stations KTOO-FM, Juneau; KRBD-FM, Ketchikan; KFSK-FM Petersburg: KCAW-FM, Sitka; and KSTK-FM, Wrangell. Individual grant amounts to each station are:

KTOO, Juneau	\$112,771
KRBD, Ketchikan	\$114,391
KFSK, Petersburg	\$111,960
KCAW, Sitka	\$114,391
KSTK, Wrangell	\$110,340

Commissioner Gardner moved, Commissioner Kern seconded, to amend the motion to stipulate that grant allocations will revert back to May 20, 2015 special meeting actions if the final State of Alaska allocation to Public Radio is reduced. Amendment passed by 8-1 by roll call vote with Commissioners Gardner, Kern Luczak, Hart, O'Brian, Vaught, Stevens, and Hewitt voting in favor of the amendment and Commissioner Marsh opposing the amendment. Main motion as amended passed by roll call vote with no objections.

Commissioner Luczak moved, Commissioner Kern seconded, to allocate \$1,969,716 for FY16 radio operations, the individual amounts for each grantee as follows:

KNBA, Anchorage:	\$108,719
KSKA, Anchorage:	\$108,719
KBRW, Barrow:	\$112,771
KYUK, Bethel:	\$109,529
KCUK, Chevak:	\$ 72,784
KDLG, Dillingham:	\$108,719
KUAC, Fairbanks:	\$114,391
•	,
KZPA, Fort Yukon:	\$ 39,770
KIYU, Galena:	\$ 88,615
KHNS, Haines:	\$109,529
KBBI, Homer:	\$108,719
KDLL, Kenai:	\$108,719
KMXT, Kodiak:	\$112,771
KOTZ, Kotzebue:	\$117,633
KSKO, McGrath:	\$ 79,655
KSDP, Sand Point:	\$ 60,072
KUHB, St. Paul:	\$ 45,105
KTNA, Talkeetna:	\$103,253
KNSA, Unalakleet:	\$ 37,943
KUCB, Unalaska:	\$108,719
KCHU, Valdez:	\$113,581

In addition the motion stipulates that grant allocations revert back to May 20, 2015 special meeting actions if the final State of Alaska allocation to Public Radio is reduced. Motion passed by roll call vote with no objections

H. Election of Chairs – Commissioner Luczak moved, Commissioner Hewitt seconded, to elect Commissioner O'Brien and Commissioner Vaught as co-chairs for FY16. Commissioner Vaught stated that her current term of service is scheduled to expire in August 2015, that she has submitted her name for reappointment, but has not heard whether or not reappointment will occur. The Commission elected the two co-chairs by unanimous consent.

IX. Public Comment

There were no public comments.

X. Commission Member Comments

Commissioner Hewitt thanked the station's staffs and APBI for their hard work and encouraged station management to constantly share their stories with legislators.

Alaska Public Broadcasting Commission June 22, 2015 Page 6 of 6

Commissioner Luczak thanked Commissioners Hewitt, Vaught, and Kern for their work and effort while serving on the Commission. He appreciated the thorough reports that stations provided.

Commissioner Gardner thanked Commissioners Hewitt, Kern, and Vaught for their work in serving on the Commission and hopes that all are reappointed.

Commissioner O'Brien shared her thanks to the people around the state for their passion for public broadcasting.

Commissioner Kern announced that this is probably his last meeting as a Commissioner as he feels it is unlikely that he will be reappointed. He wishes the general managers and their staffs continued success and thanked them for the work that they perform.

Commissioner Vaught thanked Commissioners Kern and Hewitt for their ten plus years of service and said that it was great working with everyone in public broadcasting.

XI. Next APBC Quarterly Meeting

The next APBC quarterly meeting will be held by teleconference. Staff will query the Commissioners for their blackouts dates.

XII. Adjournment

The meeting was adjourned by consensus at 2:04 p.m.

Commissioner Disclosures

Pursuant to State of Alaska Ethics Act (AS 39.52)

Updated information regarding the Alaska Executive Branch Ethics Act, ethics information for members of Boards and Commissions, and notification and disclosure forms can be located on the State of Alaska Department of Law web site located at:

http://www.law.state.ak.us/doclibrary/ethics.html

Public Comment

Unfinished Business

New Business:

Commissioner's Questions for Station and Regional Representatives:

KNBA, Anchorage

KSKA/KAKM, Anchorage

KBRW, Barrow

KYUK, Bethel

KCUK, Chevak

KDLG, Dillingham

KUAC, Fairbanks

KZPA, Fort Yukon

KIYU, Galena

KHNS, Haines

KBBI, Homer

KTOO-TV, Juneau

KDLL, Kenai

KMXT, Kodiak

KOTZ, Kotzebue

KSDP, Sand Point

KUHB, St. Paul

KTNA, Talkeetna

KNSA, Unalakleet

KUCB, Unalaska

KCHU, Valdez

CoastAlaska

KTOO, Juneau

KRBD, Ketchikan

KFSK, Petersburg

KCAW, Sitka

KSTK, Wrangell

KSKO, McGrath: APBI did not receive a report by the August 19, 2015 deadline or prior to the mailing/posting of the September 9, 2015 meeting materials.

ALASKA PUBLIC BROADCASTING COMMISSION QUARTERLY MEETING STATION ATTENDANCE		June 22, 2015 Quarterly Meeting	January 23, 2015 Quarterly Meeting	October 10, 2014 Quarterly Meeting	June 13, 2014 Quarterly Meeting	March 15, 2014 Quarterly Meeting	December 4, 2013 Quarterly Meeting	September 12, 2013 Quarterly Meeting
KNBA	Anchorage	X	X	Х	X	Х	Х	X
KSKA/KAKM	Anchorage	Х	Х	Χ	Х	Х	Х	X
KBRW	Barrow	Х	Х	Х	Х	Х		Х
KYUK	Bethel	Х	Х	Х		Х	Х	Х
KCUK	Chevak	Х			Х			Х
KDLG	Dillingham	Х	Х	Х	Х	Х	Х	X
KUAC	Fairbanks	X	Χ	Х	Х	Х	Х	Х
KZPA	Fort Yukon		Х		Х	Х	Х	X
KIYU	Galena	Х	Х	Х	Х	Х	Х	X
KHNS	Haines		Х	Х	Х	Х	Х	Х
KBBI	Homer	Х	Х	Х	Х	Х	Х	Х
KDLL	Kenai	Х	Х	Х	Х	Х	Х	Х
KMXT	Kodiak	Х	Х			Х	Х	X
KOTZ	Kotzebue							Х
KSKO	McGrath	Х	Х	Х		Х	Х	X
KUHB	St. Paul	Х	Х	Χ	Х		Х	X
KSDP	Sand Point	Х	Х		Χ		Х	X
KTNA	Talkeetna	Х	Х		Х	Х	Х	
KNSA	Unalakleet	Х		Х				
KUCB	Unalaska	Х	Х	Χ	Х		Х	X
KCHU	Valdez	Х	X	Х	Х	Х	Х	
CoastAlaska Represents:		Х	Х	Х	Х	Х	X	X

KTOO Juneau

KCAW Sitka

KRBD Ketchikan

KFSK Petersburg

KSTK Wrangell

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KNBA Anchorage

General Managers Name: Carol Schatz

Name of Person Filling Out Report: Carol Schatz and Thea Lawton

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

The KNBA programming department has stayed focused on repeating programs that we do well. We have a loyal core audience that responds to our daily music programming which incorporates a professional approach to new artist discovery and live interviews with local and touring musicians.

In 2015, we have already had 25 Live In-Studio sessions including artists like Portugal. The Man, Marty Raney, The Young Dubliners, Tim Easton, Cody Blackbird, Emma Hill, and The Jerry Cans from Nunavut, Canada. All Live In-Studio sessions are now being archived on our website at knba.org.

Our news and public affairs programming is flourishing based on our production of special five-part News Series. This year these series include reports on Climate Change and its effects on Native communities, and Rural Sanitation in Alaska. These productions are finding a larger audience as we use our web site and social media strategies to share the productions.

KNBA News Director Joaqlin Estus has also been recognized with 2015 awards from the Alaska Press Club and the Native American Journalists Association for individual features produced for use in regular daily Newscasts and shared with APRN and *National Native News*.

Staying focused on the two disciplines of Music Discovery and News Series productions has benefitted us with a noticeable increase in brand awareness and loyalty. 2015 Spring Audience surveys showed a strong increase in overall audience reach (20,000 weekly CUME, up from 13,000).

KNBA also remains connected to our community by adding opportunities on our program schedule for volunteer program hosts. We are currently training two new community volunteers who will host a specialty music show (Jazz).

The Operations department has worked hard over the last 7 months to implement a new automation system which will improve the consistency of how the audience recognizes KNBA. After the Operations department took the lead in managing content on Facebook, Twitter and our Web Site, we have a noticeably improved social media presence and increasing social media audience.

Development & Fundraising:

Funded:

<u>Doris Duke Foundation:</u> \$100,000 for collaborative Recovery Outreach Initiative for positive broadcast and online content and PSA messages about recovery. Partners include Recover Alaska, Rasmuson Foundation, and Alaska Wellness Coalition. <u>Rasmuson Foundation</u> made a \$25,000 matching grant to support this project.

<u>Alaska Humanities Forum</u> \$3,500 for *Earthsongs* documentary presentation about Alaska Native drum traditions. This program will air on KNBA and be distributed to public radio stations across Alaska and the nation.

Pending Proposals:

<u>ConocoPhillips Alaska:</u> \$25,000 for special news series' on KNBA and NNN Wells-Fargo: \$5,000 for special news series' on KNBA and NNN

In Development:

The CIRI Foundation: \$20,000 for 2015 AFN Convention coverage.

Not Funded:

<u>Alaska State Legislature: Capital Request</u>: FY16 \$160,000 capital request to the Alaska State Legislature for technical and equipment upgrades for a new Alaska Native internet stream.

A successful spring membership drive resulted in our meeting our goal of \$90,000 though it took almost to the end of June to do so. The number of our sustaining members continues to increase, which is beneficial as we can anticipate steady monthly revenue from these members. However, it is also quite labor intensive as credit cards expire and members need to be reminded to renew their cards.

Finance & Administration:

In March, four new board members were appointed to the board and attended their first meeting in June. They are Loren Anderson, Cultural Programs Director Alaska Native Heritage Center; Emily Cross, NMS Consulting Business Services (a division of NANA); Renea Saade, Partner, Stoel Rives, LLP; and Tiffany Zulkosky, Executive Director Nuvista Light & Electric Cooperative. A date for board orientation is still to be determined, with efforts to have that done before our September board meeting.

Also at Koahinc's June board meeting, Lisa Nason was recognized and thanked for her 8 years of service as a KBC Board Member. Though this was her last meeting, she will continue to be involved through the annual Alaska Native Art Auction.

As part of our strategic plan, Koahnic will initiate a new project: providing an Alaska internet radio stream featuring Alaska Native programming. The project thus far is primarily funded by the Rasmuson Foundation. As part of this effort, Koahnic contracted with the McDowell group to conduct market research on listening habits of younger Alaskans, our target demographic for this

stream. Programming will consist of programs we produce and acquire for and about Alaska Natives.

In April, we reported that we were facing the prospect of a dramatic increase in rent for our facilities in October. As part of the original agreement in locating in the new Cook Inlet Tribal Council (CITC) building in 2005, KBC (as one of the original nonprofit tenants) spearheaded the fundraising effort to help support the construction costs for our office and studio space. For this, KBC received a \$10,400 monthly rent credit, amortized over 10 years. The expiration of this credit will result in approximately \$77,000 additional rent expense for the next year.

We have submitted a proposal to CITC to relinquish some space and explore options for their doing additional underwriting. In addition, we have allowed them to share our fiber optic cable at no cost to them, and which we are seeking credit towards our monthly rent. The CITC board is meeting in August and we expect some action on our proposal after their review.

As of July, 2015 KBC began contracting with the Foraker Group for all accounting services, including payroll, check processing and financial reporting. CITC had been providing this service to us for many years, but decided to end their shared services agreements with all organizations outside of their own programs. Foraker performs these services for numerous other non-profits.

Community Outreach & Relationships:

The KNBA Community Advisory Board (CAB) met in May and recommended revisions to the Policy and Procedures handbook which the KBC board approved in June. The revisions include reducing number of meetings from four to three per year, since we have often had difficulty assembling a quorum. In addition, it will now be required that CAB members be active "members" of KNBA. In 2015 we have increased our external promotion of the CAB in the effort to include more and new voices and expect to bring names forward to the KBC board at its September meeting.

Many community relationships are built through our pro-bono, live interviews during the Morning Show. KNBA connects with service organizations who promote their events and activities live on-air. The relationships have benefitted the station in general audience building as well as the recognition that KNBA is a station that supports and serves the communities interests.

Organizations regularly request time on KNBA's Morning Show interviews knowing they will get their message to a receptive audience. Some of these regular organizations include: Anchorage School Districts Indian Ed. Program; the Anchorage Museum; United Way; South Central Foundation; Alaska Native Tribal Health Consortium; Food Bank of Alaska; Alaska Jr. Theater and many more groups that routinely count on KNBA to give their events quality air-time. KNBA's relationship with local music venues and festivals is stronger and larger than any other music station in Anchorage.

This year we are reaching out to the Alaska Native Heritage Center's Urban Eskimo Language Revitalization Project in an effort to develop a relationship which we hope will turn in to more Native language programming for KNBA. Last year we established a relationship with the organizers of the new Kativik-Gathering Place at the Alaska State Fair. KNBA is represented on the Gathering Place Advisory Board by the Program Director. The Gathering Place is a new site at the Alaska State Fair which is dedicated to Alaska Native activities, arts & crafts and cultural heritage. The relationship has improved KNBA's direct service to Native interests and activity.

Engineering & Facilities:

KNBA has been transitioning from our older automation system, iMediatouch, to a newer one Digital Jukebox. The radio station is currently running both automation systems while staff and volunteers get to know the new system, and will soon complete this transition.

KNBA has been experiencing receive issues with NPR due to the location of our satellite dish. Our Chief Engineer is researching two possibilities: to either raise the satellite dish on its existing platform, or relocate it onto the roof of the building, to make sure we have an unobstructed view of the sky. The first option would likely require both additional concrete padding and constructing steel beams which will be very costly. The latter option would likely require our purchasing a new lighter dish.

A new generator has been installed out at the Goose Bay transmitter facility, replacing the failing one that was there.

KNBA's transmitter experienced a failure in the transmission line this year causing us to resort to using our HD transmitter as a backup for the station until the repairs could be completed. Funds inhand from the Rasmuson grant were used to purchase replacement parts, with funder permission.

Regional/System Services & Collaborations:

N/A

Other:

N/A

ALASKA PUBLIC MEDIA 3877 University Drive Anchorage, Alaska 99508

M 907.550.8400 **F** 907.550.8401



Alaska Public Broadcasting Commission Station Quarterly Report

Submitted August 7, 2015

Station Name and Communities of Service:

KSKA serving Anchorage – the community of license – and the Mat-Su. Translators: Eagle River, Girdwood, Seward, Unalaska, Prudhoe Bay

<u>KAKM-Channel 7 serving Anchorage and Southcentral Alaska, including Kenai Peninsula and Matanuska-Susitna Valley</u>

General Manager's Name: Steve Lindbeck

Name of Person Filling Out Report: Steve Lindbeck

Please list accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

- ➤ Energy Beat: We are pleased to launch a new beat focusing on the wide range of stories surrounding energy issues in Alaska oil & gas production and revenues, alternative energy, cost of fuel, hydro projects, etc. Rachel Waldholz has been hired to start this beat September 8. News Director Lori Townsend is compiling lists of contacts, articles and organizations for her to study related to the energy industry. Rachel has applied to a new energy reporting collaboration with NPR similar to the Kaiser Health/NPR initiative that our own Annie Feidt has been a part of. These collaborations help add depth to enterprise reporting and highlight our work nationally.
- ➤ Urban Affairs Beat: Anne Hillman, our other special beat reporter, has immersed herself in the also-new Urban Affairs beat. She recently spent a night at Brother Francis shelter and spent the morning with people who stay there to better understand their lives. She's building trust and contacts with those struggling on the lower rungs of the economic ladder here. That's leading to a wide range of stories she's developing on housing, jobs, addiction, relationships and deeper reporting on the service organizations involved.
- ➤ **Obama Visit:** We are working on the coverage plan for President Obama's visit at the end of August. Radio, television and web platforms all will be part of the mix. We've submitted a request to have the President appear on *Talk of Alaska*.
- ➤ Indie Alaska: Two episodes of Indie Alaska were chosen to be part of this year's PBS Online Film Festival I am a Flyfisher and I am an Alaska Native Dancer. The latter was chosen as one of the most-watched films in this year's festival. This Web series has attracted more than 5,700 YouTube subscribers and more than 1.5 million views.

- Arctic Entries: Alaska Public Media has entered into an informal agreement to broadcast on radio and television the entire series of the upcoming season of Arctic Entries. In the spirit of This American Life, The Moth, and other storytelling events, Arctic Entries brings Alaskans to the stage to share their personal stories: funny, sad and sweet," the group says. "At every performance, seven people each tell a seven-minute long true story about themselves relating to the show's theme." The programs are produced in partnership with Arctic Entries and the Alaska Teen Media Institute.
- ➤ Mobile App: Alaska Public Media will be introducing a new mobile experience in August or September thanks to a partnership with Blue Sky Technology. Working with Blue Sky one of the top developers of apps for public broadcasters we will provide a significantly upgraded experience for mobile users of radio and television content. The app will provide a combination of local, state, NPR and PBS material.
- Independent Films: We continue to look for opportunities to work with independent filmmakers who produce films, documentaries and programs for Alaskans. This May, Alaska Public Media aired a series of programs produced by Frontier Scientists, a group doing extensive field research in various parts of Alaska. The series ranged from the life and times of arctic squirrels to volcanic activity in the Last Frontier, from changes in permafrost to intriguing Kodiak petroglyphs.
- ➤ KSKA Schedule and Audience: In August KSKA made a number of changes to its schedule to introduce listeners to new programming and reposition popular local and national programs. Two new national shows, *International Americana* and *On Being*, were added and the only statewide call-in program, *Talk of Alaska*, is being made available to our evening audience. We also received Spring 2015 Nielsen/Arbitron figures for KSKA. Highlights include increases year over year of between 3 percent and 15 percent for overall audience share, cume, and average quarter hour listening. Between spring 2014 and spring 2015, the estimated number of people listening to KSKA region-wide grew from 38,400 to 45,400.

Development & Fundraising:

- ▶ Membership: Membership revenues for FY2015 totaled \$2,014,387, behind budget but 9 percent ahead of prior year. This Spring we launched a new approach to radio drives rather than long onair "pitches" that interrupted programming to ask for phoned pledges, we combined many local, statewide and national voices with short (30- to 45-second) appeals for online pledges. We promised to end the public drive when our \$300,000 goal was reached. The effort won universal plaudits from listeners. With \$325,000 in pledges, the most ever received in a spring radio drive, we exceeded goal and established a new tradition. We continue to increase the number of "sustainer" gifts; we now process about \$42,000 per month in sustainer gifts, from a total of more than 1,850 members. Our final FY15 drive was on TV, with a goal of \$55,000 from 250 donors. The initial period fell short, so we added four weekend pledge blocks to reach the goal. At close, he had received more than \$59,000 in pledges from 292 donors; 12 percent of that was pledged online.
- Major Giving: Donations from major donors (\$1,000 and up) continue to grow. In FY15 we received \$700,000 in major gift pledges from 445 donors up from \$618,000 from 413 donors. We also have 65 parties registered as legacy donors in our planned giving Alfred Hanisch Society.
- > Sponsorship: Underwriting revenues for FY15 totaled \$1,186,839, below budget but 7 percent ahead of prior year. The sponsorship department has launched a new media kit and updated online information: http://alaskapublic.org/sponsorship/. The effects of state budget cuts are being felt in some losses for non-profit and state agency client accounts that have reduced or eliminated

- spending. Underwriting rates also were cut due to the loss of Fairbanks audiences by KUAC's withdrawal from APRN membership.
- ➤ **Grant Seeking:** In FY15 we budgeted \$220,000 in revenue from private foundations, submitted 11 proposals to various foundations, and received seven awards totaling \$223,200. Because of timing and matching requirements, most of these grants will show up in FY16 or later financial reports. Further funding partners have been identified especially for matching requirements and research and document preparation is in process.
- ➤ Vehicle Donation: We have stepped up efforts to encourage vehicle donations through spots on radio, TV and online. We now average 2-3 car donations per month; in June six cars were donated, bringing in \$4,557. Earlier we received a donation of \$9,500 from proceeds of the sale of a restored 1920s-era REO Speedwagon.
- > Staff Hiring: We are now conducting final interviews for our vacant position for Director of Member Engagement (formerly the Membership Director, but now including responsibility for special events). We hope to make a hiring decision by September 1.

Finance & Administration:

- Financials: Alaska Public Media's fiscal year ended June 30, 2015. Preliminary results are: Operating revenues totaled \$6.0 million and operating expenses totaled \$5.8 million. Including capital expenses and revenues, Alaska Public Media ended the year with positive income of \$144,662.
- Administrative: Alaska Public Media audit of FY15 financials will commence in September and preparation of IRS form 990 will happen concurrently with the audit. We have submitted all necessary financial information for CPB funding. We also have submitted statistical information (SABS and SAS) for both TV and Radio required by CPB.
- > State Capital Grant: We have spent nearly half of a \$400,000 FY15 state capital grant for support of our video "road team" and additional broadcast equipment upgrades. Road team staff members have been hired and are producing interesting content.

Engineering & Facilities:

- ➢ Goose Bay Generator: The emergency generator at the Goose Bay transmitter site has been replaced with a new unit. The previous generator was more than 35 years old and was no longer reliable. Total cost was approximately \$90,000, shared with our commercial station partners in the Goose Bay Joint Venture. A grant from PBS/CPB provided 100 percent of Alaska Public Media's share. The Goose Bay site is now considered a "hardened" site by FEMA for broadcast dissemination of emergency information by local broadcasters.
- Girdwood Translator Microwave: The microwave radios used to get signals to our Girdwood translator site have been replaced by the manufacturer at no cost. We have had continuing problems with this system for more than three years and finally convinced the manufacturer the original equipment was defective.
- TV Production Monitor Wall Replacement: Eleven-year-old plasma, energy hungry video monitors in the TV production room have been replaced by new LED monitors reducing power costs by 75 percent. With new technology, the number of needed monitors is reduced from 9 to 4.

Community Outreach & Relationships:

- ➤ **Promotions:** PBS travel personality Rick Steves will appear in Anchorage in late September and we are promoting the event heavily. The event will be held at the Wendy Williamson center at UAA. A pre-event reception for 75 people is sold out and more than 350 tickets have been purchased for general presentation. Seating capacity for the auditorium is 900. We also have entered new co-promotional partnerships with the Best Beginnings, the UAA Athletics Department, Alyeska Resort and the Alaska Sealife Center.
- FY15 Special Events: FY15 special events revenues were significantly down against both budget and prior year results. We have reshaped staff structures to unify membership and special events leadership in a single position and are recruiting for a new manager there.

Regional/System Services & Collaborations:

- ➤ APRN Membership: KUAC-Fairbanks dropped its membership in the Alaska Public Radio Network due to budget cuts, but has informally made stories available to the system. APRN's business model is again challenged by funding threats; we are convening a series of small-group discussions among station general managers to consider options.
- Video Production Sharing: The Alaska Public Media video team continues to work closely with KTOO's 360 North to provide television programming of public and cultural affairs for broad television audiences. Programs included 2015 Native Youth Olympics, archeology in Alaska, health care in Alaska, to name a few. The team also captured a lively round table discussion of Anchorage mayors as part of Alaska Public Media's Anchorage Centennial coverage. The mayors' dialogue also was aired on KSKA radio. The programs also are made available to KUAC in Fairbanks and KUCB in Unalaska. The team also has provided production assistance to KTOO at venues outside Juneau.

Other:

- ➤ **GM Opening:** In June General Manager Steve Lindbeck announced his retirement after eight years in that role at Alaska Public Media. The board is in the process of conducting a search for his replacement.
- Dish TV Satellite Carriage: Dish TV began carrying all three KAKM program streams instead of just the primary PBS stream. This increases coverage of both our "Create" program stream and 360 North to all Dish TV subscribers.

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KBRW-AM/FM Barrow, Point Hope, Point Lay, Atqusuk, Wainwright, Nuiqsut.

General Managers Name: Jeff Seifert

Name of Person Filling Out Report: Jeff Seifert

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

This quarter, KBRW concentrated on maintenance projects for our main transmitter site. For the past several months, we have been running at one quarter of our normal power due to a grounding issue with our tower. We also had been operating on our alternate transmitter. Thanks to the efforts of engineer Bobby Buie who was contracted through APBI, the problem was fixed permanently, and we are in great shape to make it through the harsh winter months at full power. While at the site, Bobby was also able to return or emergency generator to service, and noticed that the tower was in serious need of maintenance. That prompted us to bring in the Nolan Brothers tower crew for a complete inspection and maintenance. They discovered some serious issues with the tower system, and we are in the middle of those repairs as this report is being written. I can't say enough about how important and valuable the engineering services provided through APBI are to our station and its listeners.

Development & Fundraising:

At the time of this report, KBRW has hired a new Development Director. Cindy Shults is a retired state office manager who has live on the North Slope for more than 30 years. She will be on a 6 month contract to help us through our busy fundraising season. We are very much looking forward to her experience, professionalism and organizational skills. Our only pledge drive for the year is set for November 9th through the 18th, with a goal of \$135,000.

Finance & Administration:

KBRW ended the fiscal year with a positive bottom line of \$6400. The budget cut from the state caused us to be very conservative in building this year's budget, holding off on replacing our operations manager and reducing the Development Director role to a 6 month position. We were able to accomplish this by increasing the work hours for our Morning Edition host and spreading out some of the duties of the operations manager. We may adjust when we know more at the mid-ear

Community Outreach & Relationships:

One of our community outreach activities this past quarter was our involvement in the annual 4th of July celebration, including having a "float" in the parade and throwing goodies to the kids (and adults). KBRW also broadcasts live from the float as it proceeds through the route, allowing spectators to wish their friends and family a happy 4th.

Engineering & Facilities:

This quarter, KBRW concentrated on maintenance projects for our main transmitter site. For the past several months, we have been running at one quarter of our normal power due to a grounding issue with our tower. We also had been operating on our alternate transmitter. Thanks to the efforts of engineer Bobby Buie who was contracted through APBI, the problem was fixed permanently, and we are in great shape to make it through the harsh winter months at full power. While at the site, Bobby was also able to return or emergency generator to service, and noticed that the tower was in serious need of maintenance. That prompted us to bring in the Nolan Brothers tower crew for a complete inspection and maintenance. They discovered some serious issues with the tower system, and we are in the middle of those repairs as this report is being written. I can't say enough about how important and valuable the engineering services provided through APBI are to our station and its listeners.

Regional/System Services & Collaborations:

In July KBRW signed on for a 3rd year with CoastAlaska to handle all of our business office functions, and we have nothing but extremely positive things to say about the service we are receiving. Assistant Finance Director DJ Thomson sees to it that all reports are filed, all bills are paid, budgets are complete and followed and employees are paid on time. They also do a tremendous job keeping our membership updated and organized. None of this is done without the full knowledge and consent of KBRW management. Executive Director Mollie Kabler and her crew have taken a huge load off of our station, allowing us to concentrate on our listeners.

Other:

Alaska Public Broadcasting Commission **Station Quarterly Report**

August 14, 2015

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service:

KYUK-640 AM

Bethel

Akiakchak

Akiak

Atmauthluk

Eek

Goodnews Bay

Kalskag

Kasigluk

Kipnuk

Kongiganak

Kwethluk Lower Kalskag Kwigillingok

Napaskiak

Napakiak Newtok

Nunapitchuk Quinaghak

Oscarville

Tuluksak

Tuntutuliak

KYUK- 90.3 FM

Bethel

Napakiak

Oscarville Kwethluk

Akiachak

Akiak

Napaskiak

KYUK-FM Translator K220EA 91.9 MHz

Aniak & Chuathbaluk

KCUK 88.1 FM in Chevak (repeats KYUK-AM)

Chevak, Hooper Bay, Scammon Bay

KYUK-LD, Channel 15, Bethel (digital LPTV)

- Channel 15.1 Alaska Public Television (KAKM-TV)
- Channel 15.2 ARCS
- Channel 15.3 360 North (KTOO-TV)
- Channel 15.4 KYUK-TV (in Bethel)

K21AO Channel 21-ARCS, Bethel (analog LPTV)

General Manager's Name: Mike Martz

Name of Person Filling Out Report: Mike Martz

Please list accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

The Mission Moments:

1) Salmon Management:

As another season of salmon fishing was getting underway along the Kuskokwim River we noticed a lack of public understanding about who the main players are in management and what the management plan would be. In response we produced a two hour, dual language special with representatives of the management four organizations. The show was highly informative according to the feedback we have received.

2) Opiate Addiction Education:

Following a 3 part news series we produced on the rise of heroin in the YK Delta we learned many in our region lack a broad understanding of opiate addiction. In response we produced an hour and a half special, (one in English and another translated into Yup'ik) focused on the signs and consequences of addiction and possible family and community solutions.

3) Yup'ik Dialects:

In an effort to bring positive and culturally based programming to our listeners we produced a live broadcast from of the Doll Making Symposium at the Yupiit Cultural Center in Bethel. The broadcast featured guests speaking in four distinctive Yup'ik/Cup'ik dialects about the cultural and historical significance of their art form.

4) News Student Intern:

KYUK's first student journalism intern, Ellie Coggins, Bethel Regional High School, was hired on a part time, temporary, for the summer following her exemplary work for us this school year. She's producing news stories regularly.

5) Alaska Press Club Awards:

KYUK won 3 awards at the 2015 Alaska Press Club including first place for Single Story Reporting, third place for Multimedia Presentation and third place for Best Health Reporting.

90 Day Goal Assessment:

Progress: Complete.

KYUK Strategic Plan: Position KYUK to be at forefront of technology and social media.

Staff Goal: Explore cost effective strategies to improve our website capabilities and reduce costs through NPR Digital Services.

KYUK will transition from a contractor to NPR Digital Services to manage our website. Expected savings will range from \$10K to \$20K annually and will be realized in FY17 when the transition is complete.

Next step: Comprehensive web site transition expected to begin approximately Feb. 2016.

Strategic Direction: Work with smaller villages to increase coverage and improve reception.

Staff Goal: Create and distribute business plan for LPFM repeaters with village partners.

Progress: Mainly complete. Business plan has been created and reviewed by Foraker Group and shared with two partners.

Next step: Share with other partners. Begin securing specific monetary commitments.

Staff Goal: Conduct site visits in Goodnews Bay and Kongiganak.

Progress: Partially complete.

Visited Goodnews Bay.

Next step: Visit Kongiganak. Discuss with Platinum and Kwigillingok.

Strategic Direction: Support and encourage the growth of leadership staff.

Strategic Direction: Transition plans for staffing structure.

Staff Goal: Identify and develop succession plan for radio management.

Progress: Partially complete.

Specific changes:

Transition from two positions, Yup'ik Reporter and MultiMedia

Producer, into one position Yup'ik News & Public Affairs Director.

Transition Yup'ik Translator out of news dept. into multimedia production. Discussing idea of creating a Public Affairs/Tribal Reporting position.

Staff Goal: Prepare for resignation of Production Coordinator by:

A: Creating training and instructional materials for her duties. Divy out duties in new job descriptions.

Progress: Partially complete.

B: Provide further on the job training to MultiMedia Assistant.

Progress: In process. Assistant has returned to full time status and has been trained on several processes and is being handed increased responsibilities.

Training Staff:

Goal: Production Coordinator to train at Foraker Leadership Summit.

Progress: Complete

Staff Goal: News department to train and bond at Alaska Press Club in

May.

Progress: Complete.

Strategic Direction: Increase underwriting and corporate sponsorship Staff Goal: Complete Media Kit for underwriting, production and PSA work distribute to current business and community partners.

Progress: Complete.

Next step: Distribute to potential partners.

Staff Goal: Create fulltime position focused on securing revenue. Transition earned revenue responsibilities into gaming coordinator position.

Progress: In process.

Staff Goal: Begin measuring earned revenue: underwriting, PSA production, donations both Individual & corporate.

Progress: In process. Accounting has pulled and provided necessary data.

Next Step: Compile figures into easily measureable formats.

Strategic Direction: Maintain a strong and engaged Community Advisory Board.

Staff Goal: Gain meaningful insight from CAB and act on it.

Progress: Complete...and ongoing. KYUK staff continually seeks guidance from the CAB and acts on that guidance.

Strategic Direction: Increase involvement of young people in KYUK governance.

Staff Goal: Promote opportunities for young people to serve on CAB.

Progress: No action.

Next Step: Develop a PSA campaign to recruit young adults.

Strategic Direction: Maintain a sustainable staffing structure and process Staff Goal: Develop new surveys and reviews

1. Staff satisfaction

2. Qualitative Director's Review

Progress: Nearly complete. Draft versions complete. Requires formatting.

Next Step: Roll out new surveys and reviews.

Staff Goal: Review and revise content staff job descriptions

Progress: In process. Created new job descriptions for 2 positions. Others

will be determined after future discussions of staffing needs.

Staff Goal: Train Shane Iverson on budget process;

Progress: Complete for now. Shane participated in the budget process with general manager and accountant. Previous training provided by Foraker in Q4 2015.

Next Step: Review and update the KYUK Administrative Manual.

Strategic Direction: Increase the emergency preparedness of KYUK.

Goal: Become a meaningful participant and partner in local and statewide emergency exercise.

Progress: Complete. Worked with first responder agencies in Pills to Polar Bears exercise.

Strategic Direction: Entertain, inform and educate the people of the YK Delta.

Staff Goal: Update 640 AM programming in the following ways:

Staff Goal: Air classic fictional radio programs.

Progress: Complete. We are now airing Old Time Radio on Monday nights at 910PM featuring classics like The Green Lantern†, The Shadow and many more.

Staff Goal: Update redundant gospel music library

Progress: Complete. Over 700 songs added to gospel library with help from local volunteer.

Staff Goal: Deliver NPR news to more people Saturday Morning.

Progress: Complete. NPR Weekend Edition moved from Saturday at 7

A.M. to 8 to 10 A.M.

Development & Fundraising:

The main tasks over this past quarter were related to updating our underwriting and PSA production rate sheets, developing a media kit for use with potential underwriters and developing a transition plan for tracking and fulfilling PSA production and underwriting as a result of a staff member departure in July.

Finance & Administration:

FY16 Budget

We were able to make reductions and adjustments to achieve a balanced budget. We will once again use a portion of the remaining CPB Merger Grant funds to cover part of our PBS dues, estimated at \$88,475. There will be further adjustments to the budget in the next few months, including when we receive our FY16 CPB grant amounts some time in September.

Station Vehicle Minor Collision & Insurance Claim

Late in the evening of March 24th, as Dean was returning the Durango to the station after an evening photo assignment, he ran into a Kusko Cab as he was pulling into the parking space in front of the building. The cab had three passengers. There were no injuries. It was a very low speed collision. The rear driver's side door of the cab was crumpled but still useable. Damage to the Durango was only to one of the orange plastic turn signal cover lens that was cracked in half. The police were notified but did not come to the scene. They told Dean and the cab driver to come to the police station to fill out the accident report. When Dean informed me of the accident I contacted our insurance brokers immediately. We were contacted by claims representatives of AIG, the auto insurance carrier, and followed their instructions, sending them copies of the accident report. They talked with Dean about the incident. A week later I received a notice from Valcarce Law Office that the cab driver and passengers were pursuing damage and injury claims amounting to \$100,000. I forwarded that information to the AIG claims representative. Several weeks later, Dean received a summons from Valcarce Law that he was being personally sued in the amount of \$100,000 because, in Valcarce's words, "there was no response from the insurance company". I contacted AIG again as to the status of the claim. They did, of course, respond to Valcarce as required. They have assigned the case to one of their law firms in Anchorage. A lawyer from that firm has been in contact with Dean and the case is on going at this time.

<u>Proposed City Ordinance on Tall Towers</u>

The City is working on a tall towers ordinance for Bethel, to put guidelines in place governing towers 100' and higher inside city limits. I asked for clarification from Leif Albertson, author of the ordinance, and the city administrator, that KYUK's television tower is grandfathered in and no permits or other paperwork would be required. I also attended a city council meeting in April and spoke to this ordinance during People to be Heard. I've been assured that our tower, if no significant changes are made to it, will be exempt from any new requirements once the ordinance is passed. It appears to be directed at any potential new tower installations.

GCI TV Tower Space Lease

The 20-year GCI cell phone antenna lease ends this month. A GCI reality specialist contacted me in May regarding the lease. GCI intends to relocate their antennas and wants to renew a lease for one year only. The monthly rental amount I proposed is \$600. GCI is in the process of drafting a new lease agreement for our review.

Grant Update

USDA Grant:

To date we have requested and received four reimbursements from the USDA grant totaling \$87,140. There remains \$631,516 of the grant award of \$718,656. A 5th request has been submitted requesting funds for the initial down payment required by the vendor, Advanced Broadcast Solutions, to begin the design and planning phase of this project.

We met with Lance Hankins, an Alaska Public Media engineer, and Tom Arenz, a sales rep with Advanced Broadcast Solutions, the vendor selected for the equipment purchase, on May 28th and 29th. It was a very productive two-day consultation laying out the details of our equipment needs and room layout for the multimedia space. Joe has included a detailed summary of that meeting in his report.

A major component of this project is the implementation of multimedia career training opportunities for area youth. To that end, we have started meeting with LKSD staff to initiate the process of developing a partnership for multimedia career training. Shane and I have attended two meetings so far with Janelle Vanasse, superintendent Dan Walker and other LKSD staff on establishing KYUK as an industry partner in the Art, Media and Communication track of the district's College and Career Pathways. Work on the details of this partnership is ongoing and includes temporary part time hire of Katy Basil as a multimedia program developer for a 40-day term in the fall to work with the district's multimedia teacher to

develop curriculum for this career pathway with our input.

Staff Meetings

A staff meeting was held in March. There was no meeting in April and there were three meetings in May.

The March 31st meeting included an update on the FY16 State funding situation which, at that time, included a recommendation of zero funding for public broadcasting by the Senate Finance Committee; a medical leave of absence by Charles for one week; an update on Joe's status regarding his medical treatment and his time out of state helping his parents following his father's surgery; a request that no big ticket items (\$500 or over) be purchased unless absolutely necessary for the last quarter of FY15.

The May 11th meeting included Press Club award congratulations to Daysha, Ben and Dean; announcement of a CAB meeting on May 13th; announcement of and planning for a volunteer appreciation potluck on May 14th at 5:30pm; Shane described the Emergency Preparation Drill – a simulated anthrax attack on Bethel - with KYUK as first responder for communications and that more planning meetings would be needed; Shane also discussed program changes on radio: new show Monday at 9pm: Old Time Radio; Weekend Edition schedule changed to 8-10 AM both Sat. and Sunday; Car Talk now at 7am Saturday; This American Life replaced with Radio Lab Sunday at 8pm.

The May 14th meeting was taken up entirely with planning for the "Pills to Polar Bears" Emergency Response Drill with discussions on what KYUK's role would be as a communication source for the community and how that would be accomplished within the drill parameters.

The May 18th meeting included thanks to staff for a successful volunteer appreciation potluck; congratulations to our high school news intern, Elle Coggins, for getting her first two stories on the radio; announcement that Geraldine was picking up new skills and duties in radio including working the master control board for Talkline and producing program logs; a debrief of the emergency response drill by Shane that included the realization that KYUK needs to develop an internal emergency preparedness plan; a reminder that any staffer who is in the building before 8am should make sure the front door is unlocked by 8am; a reminder that weekend use of the vehicle without sign out must stop and that staff must sign out the Durango on weekends and notify all staff via email by Friday if the vehicle will be used on the weekend. There was also a reminder that the vehicle is reserved for the gaming crew on Friday nights from 6pm to 11:30pm and a final reminder that the vehicle is for business use and any personal use must be cleared by the GM; a problem with the driver's side seat belt buckle was noted and Joe indicated he would follow up on it; Joe also noted that technical problems with the city

council audio feed are ongoing and several possible solutions are being explored.

Monthly Manager's Columns

In April my article was the 2014 Television Report to the Community, an edited version of the CPB required report.

My article in May was on the importance of volunteers for KYUK that listed all our current volunteers and thanked them for their support of public media.

These articles appear on the KYUK website and in the Delta Discovery and Tundra Drums newspapers.

Other Items of Note

The BBI board of directors met Saturday June 13th.

At the June 9th City Council meeting, the ATG Memorial Park Board members were presented with a plaque in appreciation of their community service for planning and constructing the park. Bethel organizations were asked to write thank you letters to the Park Board as well and were invited to be present for the presentation of the plaque. I wrote a letter on behalf of KYUK and attended the award presentation where I gave each Park Board member a copy of our *Uncle Sam's Men DVD*.

Our 2016 Pick Click Give application has been approved.

Community Outreach & Relationships:

We have received 15 applications for our Alexie Isaac Memorial Scholarship. Eight of those applications met all scholarship guidelines and will be considered for the two \$1,000 scholarships offered by our board of directors. Selections will be made at the September 26th board meeting. The board continues to explore options for increasing the amount of scholarship funds available.

We are developing a partnership with the Lower Kuskokwim School District for digital multimedia career education and training for district students.

Engineering & Facilities:

USDA Grant-

Larcan TV transmitter- June 1st, 2015, is a date that will be long remembered. On this date, after a yearlong struggle, numerous phone calls, emails and customs hurdles, the TV transmitter finally arrived. At least part of it arrived. Apparently the duplexer and mask filter are still hung up in Customs. I will continue to be vigilant in tracking them down.

On May 28th and 29th Tom Arenz from Advanced Broadcast Solutions and Lance Hankins from KAKM (Anchorage) were on site to consult with us about the USDA Television grant.

HIGHLIGHTS

- TV technology has changed quite a bit since we last operated a master control and production room. Although the new equipment consolidates several areas, the new Federal requirements, such as closed captioning, EAS and PSIP (program stream information protocol) will require a lot of labor- intensive data entry. Lance said that the FCC inspector would look closely at these areas if we should be inspected.
- We discussed the services we intend to provide for our viewership. We had planned to offer four SD (standard definition) streams with 16X9 aspect ratios on both the channel 15 and 17 transmitters. Mike and I had made this decision because Larcan informed me that we could have a single HD (high definition) stream and two SD streams or four SD streams. Tom Arnaz said that encoder technology has improved and that we can now squeeze two HD and two SD streams within the bandwidth. If we decide to go with the HD/SD format we'll need to purchase two new encoders at about \$8,000 each. If we stick with the four SD streams per channel the Larcan encoders we've already purchased will be sufficient.
- PBS V6 Project. Lance talked about the system PBS is deploying to share file based programs and live streams. Stations in the lower 48 will be receiving a satellite dish with enough Internet bandwidth to send and receive four simultaneous program streams. The system is expected to be operational in April of 2016.

Because of our location Alaska stations will not have access to the same amount of bandwidth. Lance estimates we'll be able to stream a single channel and have enough bandwidth for a single download. This means we'll be able to stream our programming to our web site, or offer it to any station that is interested. It would also enable us to grab programming produced by other PBS stations. We would not be subject to GCI's bandwidth limitations and usage fees.

-We will need to make additional changes to the multi-media room. The equipment racks for the servers and much larger than I had anticipated. We'll need to build an enclosure for the equipment racks that will provide adequate ventilation and noise abatement.

My Notes from the meeting follow:

 Cameras for AM Master Control & Guest mic room- One in each room-Tom took measurements for them. KAKM does Talk of Alaska on Tuesday and send the "radio on TV" feed to KTOO in Juneau. KTOO re-airs the show later that night. News computers- (3) work stations w/Final Cut Pro-If funds are available Tom will contact me about specs for (3) newsroom computers.

Tom said the Adobe Creative Cloud package is \$50/month per user. Creative Cloud includes all of Adobe's software (video & audio) and is designed to share and store media in the cloud online.

- 3. Move satellite/transmitters to Multimedia Control Room? Lance though this was unnecessary. Concerns over equipment replacement and heat dissipation in that space.
- 4. Cable routing? Build cable trough inside on TV studio wall. Use pulley system to pull cables through. 6X6" should be sufficient room for cabling. No RF cables within the bundle to avoid data electromagnetic interference.
- 5. Separate Local Area Network (LAN) for video? YES. The Multimedia Room LAN will be completely separate from existing LAN to avoid traffic problems. The MMR LAN will have a firewall to allow limited connections to Internet. Mostly these will be used for equipment manufacturers remote sessions. Ordinarily it would also be used to access and send out online video streams, but with our limited bandwidth this will not be the case.

6. Format Determination:

We will have both high definition (HD) and standard definition (SD) 16X9 aspect ratio formats. All cables will have embedded audio along with the video. Tom suggested we upgrade the Octane encoders so that we have two HD and two SD streams on each channel using Harmonic encoders, at about \$8K for each transmitter.

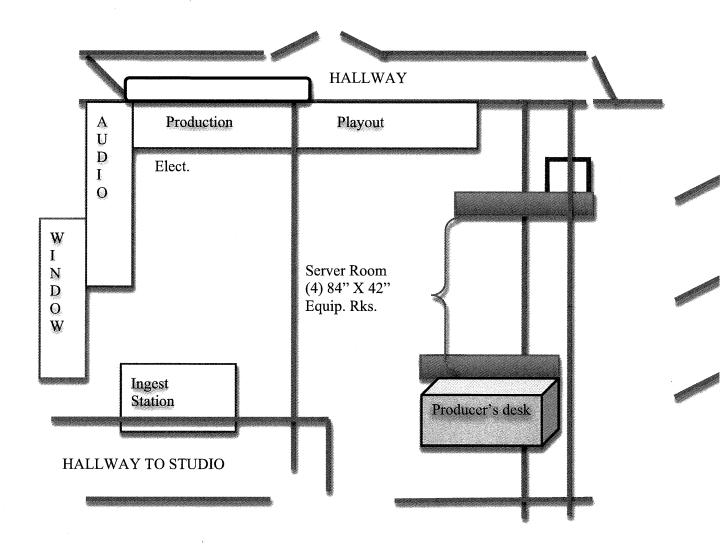
- 7. Archival and video backup- should be done on LTO6 (linear tape) to avoid disk failure. Dean/Lance discussed disk failure in detail and our current use of LTO. We will also need an Asset Management System for access control of media on tape. This is essentially a software based file management system to locate and manipulate data.
- 8. Power: all equipment will have backup power supplies. The main feed will be direct "shore" power and backup by UPS. Lance states power conditioning is critical for digital devices. We will include one UPS and line stabilizer per equipment rack.
- 9. Captioning is required by the FCC on both SD and HD programming. Lance states some stations use out of house services. Captioning is very labor intensive. He recommends we have a

- system in place and use it as possible. If FCC inspects they will zero in on captioning and EAS. As long as we can show we have the captioning system in place they will give us a flyer.
- 10. PSIP-Program Stream Information Protocol- This system indentifies the program (Stream ID), Time, Program Rating stamp and Description of program. This is required by the FCC on every program. This will also be labor intensive. A company called Trivanni makes an external PSIP device to do this work for \$7,500.
- 11. Advanced Broadcast Solutions will apply our inventory stickers to all equipment and create an inventory spreadsheet.
- 12. Advanced Broadcast Solutions provides online layered system drawings. If we make a change in wiring, we submit it to them and they will update the system drawings.

Room Layout

- Three Server racks at 84" high, 42" deep. They will need to be isolated for heat and noise. The consultants recommend we open a section in the bathroom hallway wall and extend the racks into the hallway 12". This makes access easier and provides fresh air return over rear of racks. We will need to frame this in with sheetrock walls and front glass sliding doors. We will have to build a 12" frame on floor of hallway to support rear of racks.
- Production control surface will be an "L" shaped console with the short end extending under the window that will hold the audio mixer.
- The long end will be along the hallway. We will have a stand behind this long console to hold two multi-viewer monitors.
- The program play out system will be at the far end of the production console.
- The digitization workstation, where analog tape will be transferred to digital data and stored in the server, may be located where the current lighting system dimmer packs are situated

Multimedia Control Room Rough Layout



Video/TV:

Two contract projects are currently in production. One is with the Tundra Women's Coalition's youth group, Teens Acting Against Violence. This project was described in a previous report. It was in hiatus over the summer and will be completed this fall. The second is the Calricaraq Guidebook project working with the Calricaraq Group at the Yukon Kuskokwim Health Corporation to record Yup'ik elders discussing traditional Yup'ik parenting methods and traditional values. These recordings will be a supplement to a guidebook currently in production.

Regional/System Services & Collaborations:

KYUK continues to have a contract with Coast Alaska for the performance of financial services related to the CPB Annual Financial Report and SABS survey and membership related services.

Lance Hankin, an engineer with Alaska Public Media, is working with us as consulting engineer on the design and installation of our USDA/RUS funded digital multimedia production and broadcast project.

We are developing a partnership with KIYU Galena to feed some KYUK programming to the KIYU FM translator in St. Mary's. We will also be following up on a request by KRFF, Fairbanks, to share programming.

We hosted a video crew from Alaska Public Media the week of August 11th.

KYUK News continues to feed news stories to APRN's Alaska News Nightly program on a regular basis.

We continue to provide television programming to both Alaska Public Television and 360North as it becomes available for distribution.

KYUK-TV continues in the partnership with KAKM-TV, Anchorage and KTOO-TV, Juneau for the Alaska Public Television Network shared services.

We will continue partnering with other stations in the system to broadcast high school basketball games during the 2015-16 season.

We continue to look for additional opportunities to partner and collaborate with other stations in the system.

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Served: KCUK-FM, Chevak, Hooper Bay, Ak

General Managers Name: Peter P Tuluk

Name of Person Filling Out Report: Peter P Tuluk

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

KCUK continues to repeat some KYUK radio programs such as Yup'ik/English news and talk shows. KCUK continues to review NPR and Native Voice 1 radio programming for FY:16 KCUK radio programming. KCUK plans to continue to collaborate with community local organizations starting August, 2015 to produce PSAs and talk shows about airing their community service programs.

Development & Fundraising:

KCUK has applied for a Rasmuson Foundation grant proposing to connect 3 select villages within the Yukon/Kuskokwim villages with KCUK signal through IP connections. KCUK continues to solicit contributions from previous corporate supporters and plans to solicit for new supporters by September, 2015. For FY:16 KCUK and Kashunamiut School District Administration work together to improve KCUK fundraising.

Finance & Administration:

KCUK has submitted required FY:16 funding financial transactions to Corporation for Public Broadcasting. KCUK submitted its FY:16 APBC grant agreement. Kashunamiut School District approved its annual funding support for FY:16 at same level as FY:15.

Community Outreach & Relationships:

KCUK is collaborating with local Tribal Council to improve and produce more radio programs with some of their community service programs. KCUK plans to collaborate with Yukon-Kuskokwim Health Corporation for producing some of their health programs that affect the villages within their service area including talk shows. KCUK will work with Kashunamiut School District to see if the district will include a radio teaching course for students during this FY:16 school year.

Engineering & Facilities:

The Alaska Public Broadcasting Inc. radio engineer did a site visit to install the IP translator equipment at Scammon Bay, Alaska in June, 2015. KCUK awaiting for FCC class D license for the translator in Scammon Bay so that the community can start receiving KCUK radio service.

From:

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Regional/System Services & Collaborations:

KCUK continues to collaborate with APBI radio engineer concerning current translator for Scammon Bay project. KCUK plans to acquire broadcast radio engineer and broadcast attorney for FY:16 for legal assistance or new radio projects that may arise in FY:16.

Other:

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KDLG AM/FM serving the communities of: Dillingham, Togiak, Twin Hills, Manakotak, Clarks Point, Ekuk, Aleknagik, Portage Creek, Ekwok, New Stuyahok, Koliganek, Levelock, Igiugig, Naknek, South Naknek, King Salmon, Egegik, Pilot Point & Ugashik. KDLG is also repeated by KNSA in Unalakleet which is also heard by their surrounding communities.

General Managers Name: Nick Rossi

Name of Person Filling Out Report: Rob Carpenter

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

This spring KDLG made a slight change to its AM programming due to the large influx of the commercial salmon fishing fleet and businesses providing services to them. The change in programing was mostly replacing national programing with more local content geared to the fishing industry. A lot of this expanded coverage was due to added news staff and On Air talent hired for the summer through local grants.

The changes were well received by our regular and seasonal listeners so we will be working to increase local funding to expand our local programing for next year.

Development & Fundraising:

KDLG had a successful last quarter for underwriting due to the increase in our rates and reduction in spots we implemented at the first of the year. The overall drop in spots due to the change freed up more spots to sell which we did well on since my last report.

KDLG had a very successful Membership Drive this summer. We hold our big membership drive during the summer due to our high listenership during the commercial salmon season. We were a bit nervous going into our drive due to reports we were hearing of low fish prices. At the same time the very large run of salmon that was forecasted to return was not showing up. The escapement was met but the prices so far have been low but in spite of that we met our goal of \$45,000 and we continue to have donations trickle in.

Finance & Administration:

KDLG no longer has a General Manager. The station reorganized its staff the first of August and now contracts out for administrative/engineering services with the day to day management of the station being handled by the Station Manager.

For this year I (Rob) will be maintaining the stations state, federal and local funding grants. I will be submitting all reports for these grants as well as help out advocating for the station to all of these funding sources. I will continue to provide routine and emergency engineering service to the station as well.

Nick Rossi was promoted from Program Director to Station Manager/Program Director. Nick and I will be attending teleconferences over the next year and Nick will be attending the in person meetings.

This administrative/engineering agreement was driven by the loss (\$23,711) in state funding for fy16 as well as the impending cuts over the next couple years.

Community Outreach & Relationships:

KDLG works with the local Alaska Department of Labor employment center in Dillingham to produce a daily employment program that lists available jobs and training programs for the unemployed. KDLG works with the local University of Alaska Fairbanks campus to air a weekly live education opportunity program. The university has a representative from the local campus come to the station and discuss the various education and training opportunities they offer. They also discuss grant funding opportunities that are available to help pay for the training. We work with the local women and children shelter (SAFE) to air information about programs they provide to the youth and women of Bristol Bay. We also help them get the word out about fundraising events they put on to help bring in support for the shelter. We work with the regional hospital and public health center on health issues they are currently seeing. Some of those issues have been the increase in drug use and the health issues they are seeing. KDLG provides informational announcements for well over two dozen other nonprofits trying to get information out on the services they provide.

Engineering & Facilities:

Last May KDLG had its tower inspected when a contract tower climber was hired by a nonprofit radio station renting space on our 350' AM tower. The tower climber was hired to replace a faulty antennae. The inspection went well (other than needing new paint soon) and we didn't have to pay for it.

KDLG passed its third consecutive ABA sponsored self-inspection in May. Every third year the ABA sponsors a FCC self-inspection for ABA member stations. KDLG has participated each time the ABA has offered this program. For a flat rate of \$300 per license (KDLG has 2) the inspector will visit your station and go through an inspection that an FCC inspector would do if they visited a station. For the second time Ed Sutton did the inspection and we once again passed the inspection.

During the self-inspection we were advised that we would need to get our AM tower painted with the next couple years to stay compliant with the FCC. I have been working on this over the past year knowing that it was getting pretty faded and was hoping we could participate in a statewide project to get this done cheaper. I wasn't able to get any other stations interested so I received two bids this spring and have someone lined up to do the painting the end of August. There was a huge difference in the bids and once I have the tower painted will let other stations know how this company did.

Regional/System Services & Collaborations:

Collaborations: Agreement with the Bristol Bay Times to hire a reporter to work half time for them and half time for KDLG. This arrangement not only gives us the half time reporter but the paper also helps pay for the reporter to travel to events and meetings. This arrangement has worked out very well for the both of us.

Contract with CoastAlaska for underwriting services. Having a stable and experienced development department has been very good for KDLG both in stability as well as an increase in underwriting revenue.

Contract for administrative and engineering services. The cost savings to the station by reorganizing station staff and not hiring a General Manager has helped offset the recent state funding cuts. This restructuring will help mitigate future changes to the station by continued cuts in state funding.

KDLG is a large contributor of news to APRN as well as other stations across Alaska. KDLG provides a 24 hour a day, 365 days a year program stream to KNSA in Unalakleet.

Work with other stations in our basketball region to share audio feeds of the games.

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KUAC-TV/FM,

Fairbanks, North Pole, Healy, Nenana, Delta Junction, Bettles*, Tok*, Nome*, Salcha, Clear/Anderson, Fort Greely, Eagle*, Fox, Fort Wainwright, Eielson AFB, Denali National Park, Two Rivers, Moose Creek, Ester, Chatanika, Glennallen**

General Managers Name: Keith Martin

Name of Person Filling Out Report: Keith Martin

* radio only

**TV only

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

<u>TV</u>

KUAC-TV's WORLD 9.2 carried live Gavel Alaska coverage of the state legislature from January 20th through April 22nd, 2015.

KUAC-TV's UATV 9.4 aired live University of Alaska Southeast spring semester 2015 classes Monday through Thursday evenings for a total of 7 class hours per week starting January 13th and concluding April 23rd.

KUAC-TV's UATV 9.4 aired special coverage of the "Arctic Council Ministerial Meeting" on April 24th, 2015.

KUAC-TV's local production Alaska Live TV has premiered 2 new episodes in 2015 and 2 more new episodes are scheduled for August and September. Hosted by Lori Neufeld, Alaska Live TV showcases local musicians in performance at the KUAC-FM studio in Fairbanks, Alaska.

KUAC-TV premiered the 2nd episode of the local independent series 'Dark Winter Nights: True Stories from Alaska' on April 23rd, 2015. The hour-long program, produced by UAF journalism professor Rob Prince, documents a storytelling event in Fairbanks, Alaska, in which Alaskans tell true stories about living in Alaska.

KUAC-TV's UATV 9.4 aired "UAS Commencement Spring 2015" live on 5/3/15 and aired "UAF Commencement Spring 2015" live on 5/10/15.

KUAC-TV's UATV 9.4 aired special coverage of the governor's conference "Building a Sustainable Future: Conversations with Alaskans" on June 5th and 7th, 2015.

KUAC-TV aired 3 hours of programming from the Cold Climate Housing Research Center in July 2015. These programs covered "Cold Climate Building Techniques & Concepts."

<u>FM</u>

KUAC FM has experienced some staff turnover and has hired on-call announcers to cover the departure of a full-time Operations Manager. Operations staff are undergoing ProTrack training; two additional on-call announcers will be departing for graduate school and KUAC is utilizing on-call announcers (recent hires) to fill these positions. KUAC changed workflow schedule for morning and mid-morning hosts. Recruited and trained six new volunteer hosts.

KUAC's new arctic science program, "Changing Arctic" debuted on June 5. This program is a 2:30 module produced by science reporter Tim Ellis exploring the changes underway in the circumpolar north. Several stations have indicated interest in airing the KUAC produced series, including KNOM, KIYU, KNBA and APRN.

Due to significant budget cuts, KUAC reduced the news room by one full-time news reporter and has hired an on-call news reporter. KUAC also dropped membership to APRN and adjusted the schedule to accommodate this loss in the FM weekday evening line-up. KUAC News has hired Robert Hannon (a former news director) as our on-call news reporter.

Alaska Live continues to thrive and be a fan-favorite both on FM and with AlaskaTV episodes. Alaska Live broadcast from TV studio for Alaska State High School Jazz Fest.

KUAC2 and KUAC3 programming has seen some slight changes for better automation and logistics. Completed BMI Reporting Logs. KUAC FM pages underwent a responsive theme upgrade.

Significant cross-promotion with KUAC TV for outreach initiatives of Shakespeare Uncovered, Cancer: Emperor or All Maladies; KUAC KIDS.

Development & Fundraising:

KUAC Development & Fundraising continued to see growth over the last quarter in the areas of annual giving, major giving and underwriting. KUAC implemented a 3-day onair fundraiser in April which resulted in an additional 100 sustaining donors, nearly 500 gifts and more than \$80,000 raised. Art Buswell Society level giving experienced a new high this year ending the fiscal year at \$209,129 exceeding goal by more than \$31,000. KUAC's overall development and fundraising goal of \$1.1M was exceeded by nearly \$175,000. This was due to strong support from sustaining donors, corporate challenges, multiple community outreach grants and establishing the KUAC KIDS Club.

Finance & Administration:

Funding cutbacks from the University have affected KUAC Finance & Administration as well as other departments within KUAC. For most of FY15, we only had one full-time staff member and two students working occasionally. We were required to change the unfilled Fiscal Technician 2 position from a regular non-exempt position to a term-funded non-exempt position. Recruitment was completed with the position filled at the end of July 2015.

Our KUAC Fall 2014 Pledge Drive fundraiser was very successful, as the report from our Development Office will note. The level of sustaining donors literally went from approximately 25 individuals to over 450 individuals at the end of the pledge, and by the end of the fiscal year numbers over 575 individuals. With our limited staff, we have modified our processes for handling these gifts to increase our efficiency despite the sharp increase in workload.

KUAC was able to come in on budget for FY15 as a result of expenditure cutbacks in all areas of KUAC operation. This office is now preparing the schedules for the financial statements to expedite our audit.

Community Outreach & Relationships:

KUAC has been actively engaged with and in the community with several engagement initiatives including Shakespeare Uncovered, KUAC KIDS Club (more information can be found at: http://kuac.org/kuackids/); Cancer: The Emperor of All Maladies (additional information can be found at: http://kuac.org/kuackids/); Be My Neighbor Day and the 19th and final Red Green Regatta (http://kuac.org/2015red-green-regatta/). Each initiative met or exceeded its engagement goal and its fundraising goal.

KUAC/Fairbanks Food Bank Kids Club Event with Daniel Tiger onsite!

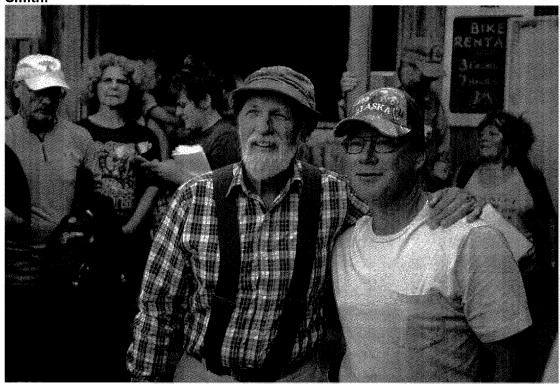


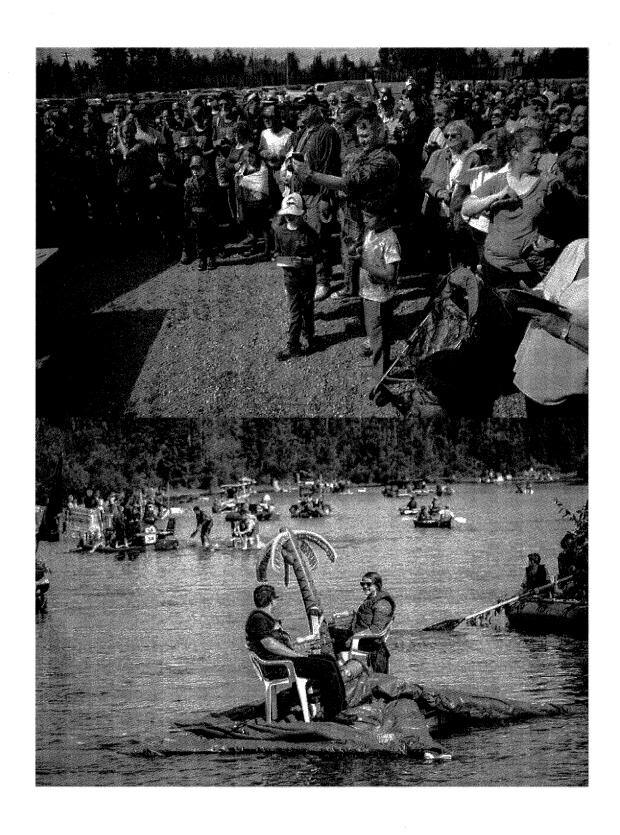


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19th and Final Red Green Regatta, with special guest Steve Smith!







Engineering & Facilities:

KUAC engineering continues to be very static in this area. Due to the budget reductions and the high probability of additional cuts in the next fiscal year, KUAC has placed all engineering equipment upgrades/modifications on hold. The hold will last until we have a good idea about the level of additional reductions we will have to absorb.

Regional/System Services & Collaborations:

KUAC continues to support the state uplink and signal distribution system. This support includes several radio stations that go through the uplink.

Other:

Wanda Peros continues to serve as president of the Association of Fundraising Professionals – Alaska Chapter. Gretchen Gordon was selected to present at the Association of Fundraising Professionals International Fundraising Conference in Baltimore. Gretchen continues to serve a three year board term for the AFP International Foundation, and the AFP PAC board of directors and has been selected to serve as president-elect for the board for the Association of Fundraising Professionals (AFP) – Alaska Chapter.

Recent UAF graduate and new KUAC employee Makenzie Demmert was hired in April to fill the TV production position vacated last November by Deb Lawton.

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: Gwandak Public Broadcasting, Inc. KZPA Radio Station 900 AM Fort Yukon, Chalkyitsik, Arctic Village, Venetie, Birch Creek, Beaver, Circle, and as far as Europe – Germany, Italy, etc. (We receive postcards from people that picks uo our signal). Numerous people in the trapline areas in the bush. We are currently rebroadcasting KSKO – McGrath during when no DJs are available. Working on rebroadcasting KRFF-Fairbanks as alternative also.

Name of Person Filling Out Report: Vicky Thomas, KZPA Office Manager

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

KZPA has seven Board of Directors that meet every two months to discuss the operation of the radio station, fundraisers, membership drives, sale or order of promotional items, financial, review bank statements, grant information, programming, underwriting efforts, reports from the staff members, collaboration efforts with other radio stations, goals and objectives, sustainability efforts, etc. KZPA now has a website for us to sell promotional items, sell memberships, history of KZPA, fundraising efforts, community outreach, underwriting efforts, and establishing community relationships. Address is www.kzparadio.com

Volunteers are always encouraged to be trained as DJs and to be able to come on the radio when scheduled in advanced. Students are willing to be trained and come on as a DJ.

The Council of Athabascan Tribal Governments is scheduled on every Tuesday to do updates on their education department, natural resources department, health department, etc.

The Gwichyaa Zhee Gwich'in Tribal Governments is coming on every week to do updates on hunting, fishing, trapping activities, rules and regulations, housing, education, tribal operations, elderly program, General Assistance and Work Employment Program, ICWA, and updates of projects that is available.

The Fish & Game has been coming on every week to give updates regarding subsistence fishing period, hunting regulations, deadlines, etc.

The Fort Yukon School has just started and the Yukon Flats School District sends daily and weekly updates of the activities that is planned for fundraising efforts, public meetings, job announcements, basketball games, award assembly, carnivals, etc. The program manager has

been scheduling weekly recording of school students on PSAs, etc. We are planning on setting up training with the high school students once school starts.

We are very flexible on training and putting on interested people from different agencies locally or visitors that come on the radio station to inform community members of programs available, activities they are working on daily.

We do DJ Training every month to train volunteers from the community, staff, and board members on working the board in the studios, recording, FCC regulations, etc.

Hans James is our Program Manager for KZPA, he was hired in March, 2011. His hours are Monday thru Friday from 9 a.m. until 3 p.m., 6 hours per day. His studio number is 907-662-8255.

We also have a paid or volunteer DJ Monday thru Friday from 3 p.m. until 7 p.m. We let them work one week on and one week off to rotate as requested by the DJs.

We do have a weekly schedule for KZPA. Hans is responsible for all the programming for KZPA and the studios, upkeep, corresponding with the engineer on work that is needed at our radio station, FCC Regulations, volunteer DJ's, programming schedules, PSAs, underwriting, etc.

Due to the State of Alaska budget cuts to all public broadcasting the KZPA is planning to cut back back on personnel, supplies, programming, etc.

Development & Fundraising:

We have fundraisers/membership drives on a bi-monthly or monthly basis with the help of local volunteers to raise money for the operational expenses. KZPA continues to solicit for contributions from corporate businesses.

The board approved a fundraising policy and procedures to follow. Volunteers are a big factor in the success of each and every fundraiser that is held.

On Saturday, March 28, 2015 Mike Walsh with the Foraker Group traveled to Fort Yukon to conduct a board roles & responsibilities with board members and staff. There was about seven that attended.

Finance & Administration:

Finance - Alma Herbert was hired as our Financial Advisor and is located in Fairbanks, Alaska. Her email address is alma_herbert@yahoo.com She has been responsible for compiling all grant documents, financial reporting, IRS reporting, Dept. of Labor reporting, grant submissions, etc. Her address is: Alma Herbert, 5002 Dartmouth #16, Fairbanks, Alaska 99701. Phone number is 907-371-9135

Administration – Vicky Thomas was hired as the Office Manager for KZPA in June, 2009. She works Monday thru Friday from 9 a.m. until 3 p.m., 6 hours per day. Email address is kzparadio@hotmail.com and the office telephone/answering machine number is 907-662-6356 and fax number is 907-662-2915. Mainly responsible for office work, paying bills, deposits,

filing, meeting preparations, minute recording, underwriting efforts, supervising employees, ordering supplies, checking mail, supervising fundraisers, etc.

Generator Maintenance – Eric Tremblay is hired as the generator maintenance worker for KZPA. A contract was approved by the board of directors. His number is 907-662-5198.

We have a transmitter site located about five miles above Fort Yukon on a road system. We purchase a generator at least every other year to be able to have our radio on. We are in the process of hooking up to the local electricity company within a few years. He is responsible for the maintenance of the generator, ordering parts needed, changing over, tower lighting, etc. We are currently requesting from the military for the radio transmitter to be hooked up to their electricity source. It will cost us too much to be able to put local power poles all the way there, too far. The military said that we will need an environmental baseline survey to be completed before any power poles, etc. are installed on the military lands. It will cost about \$20,000 to complete and the Corp. of Engineers can do this. Also a quote for the actual equipment like power poles, etc. by GZ Utilities is about \$35,000. This is currently on hold until board decision.

KZPA just purchased a new generator for the transmitter site for \$9925, it will last about two years.

Building Maintenance – Bruce Cosgrove is currently volunteering to do the maintenance of the building and surrounding area to save money for the radio station. He is responsible for the maintenance of the KZPA building and land.

We really appreciate any and all funding that comes from both the Alaska Public Broadcasting Commission and the Corporation for Public Broadcasting for our operational expenses. We are trying hard to cut expenses and staying within the budget that is approved and submitted.

Community Outreach & Relationships:

KZPA has a good working relationship with all the organizations in Fort Yukon. We encourage each to become a business member. KZPA continues to contact and work with local organizations to improve our community services.

We have a written lease agreement with the City of Fort Yukon that owns the land and building, KZPA currently is in.

Engineering & Facilities:

Engineer – We have an agreement with the Alaska Public Broadcasting, Inc. John Cone for engineering services. We are very satisfied with their services and look forward to working with them in the future. We highly recommend their services to other radio stations. We ordered new sound proof foam and replaced the old foam in the studio #1.

Weatherizing the radio station building and cutting off room that we don't need for the winter. Purchased and currently using a monitor stove, saving on fuel until the colder months. Then we will use our cleaned and maintained furnace. We are looking into purchasing a small back-up

generator to use when the electricity goes out during the colder months for our water/sewer not to freeze up.

We also purchased a new computer for music in our studio. We replaced one that is over ten years old. Installing was completed by the engineer.

FCC, Ed Sutton Jr. traveled to Fort Yukon on June 18 & 19, 2015 to review the public files for KZPA, inspect the transmitter tower and the beacon lighting. Recommendations were given and we are completing it.

One requirement is to remove the paint on the transmitter tower, paint it along with stenciling, remove and replace the lighting controller so the beacon will blink. We just received an estimate for the job for \$12,500 to \$17,000.

Regional/System Services & Collaborations:

Working well with KSKO in Mcgrath, Ak. Rebroadcast KSKO Monday thru Friday from 7 p.m. until 9 a.m. and all day Saturday and Sunday. Unless a volunteer DJ has scheduled to come on during this time. We are always open to interacting with other organizations in an around the community of Fort Yukon. Also we are set up through the internet to rebroadcast KRFF in Fairbanks just working out the details at the moment.

Other:

Alaska Public Broadcasting Commission KIYU Station Quarterly Report January 23, 2015 through August 17, 2015

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KIYU/Galena and Koyukon Region

General Managers Name: Brian Landrum

Name of Person Filling Out Report: Brian Landrum

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

We posted for Operations person to assist in programming. Garnered several qualified applicants. Flew one in and we thought a deal would occur, but due to family concerns on the candidate's part we didn't agree on terms. This might have been a blessing in disguise as we put the position on hold due to state budget cuts.

Sunday night's Athabascan Hour became a 2 hour show beginning April 2015.

We awarded our KIYU Community Service Scholarship-\$1,000 awarded to Galena student Logan Marshall, who will be heading to UAF. We had 6 very good entries making it a tough decision.

Participated in various community events including Elder Sydney Huntington's 100th Birthday, Lil Hawks Basketball, Galena Clean-up week and picnic, 48th Annual Baseball tournament, Spring Carnival, Health Fair, Iron Dog and Iditarod coverage and this weekend, a Back to School Bash with the return of Yesterday-The Beatles Tribute band.

Regular listener surveys continue. These are available on-line and for those without internet we post them at area stores and via mail if requested. These offer an opportunity for active listeners to chime in with opinions and to see if we are on-target with programming offerings.

Proud to announce that Tim Bodony has been promoted to full time status. Tim is well known and respected in the area as well as statewide for his coverage of news. This has enhanced our programming schedule immensely with morning news, breaking news and on-line offerings. We will also be developing long and short form special programming for our station and available to other stations.

Speaking of news, our coverage of Interior Wildfires essentially began Memorial Day Weekend and has continued to this point for fires in our region.

We are working with school to video stream home basketball games. Considering that there are many kids who are at the GILA boarding school, many family members will be able to keep watch the games. The audio play by play will be our announcers and the stream would be hosted on our website via U-Stream. We will coordinate and host production using student assistance from the Journalism class.

Found a new network to provide music specialty show programming for weekends for both KIYU and 92.9 that would allow us to provide same types of these programs with a \$2,000 a year savings and at least 3 or more new shows.

Development & Fundraising:

An additional location vendor for our pull tab gaming is the Galena Liquor Store. This addition will bring in about \$25,000 additional funding per year.

We received a long awaited CPB digital grant for roughly \$18,000. This acts as reimbursement for 2013 equipment upgrades performed post flood. Final report is being developed to close out with CPB on this grant.

Our annual pledge drive will be mid-October.

We continue to reach out to regional businesses and organizations for underwriting dollars. Growth in this area remains steady with several new businesses since last report.

Finance & Administration:

As of the writing of this report our banking is:

General account \$225,536.79 Gaming \$49,943.23

All reports including State and Gaming reports are up to date

We are exploring a new source for our annual audit. The expense incurred from our current vendor is a bit over the top and it would be prudent to bid out to other vendors.

Community Outreach & Relationships:

During the lobbying effort that had to occur during the legislative session, KIYU was proud to have participated in the process of getting supporters and "champions" together to share stories and concerns and show the importance of Public radio in Alaska.

We organized many phone and in-person gatherings of village and town leaders and discussions with lawmakers in hopes that our voices could be heard.

Outside of the lobbying effort, we have continued our efforts to reach out to the leaders of businesses, schools and tribal councils to make sure KIYU is top fof mind and there for them in any matter we can assist with.

We have travelled to several area villages by boat to meet and simply shake the hands of those who rely on us for the services we provide.

Engineering & Facilities:

Elevation of station facilities is complete to put building above flood level. The station remained on the air from manager's home with minimal disruptions. APRN did a feature story on it. The elevation preparations allowed us to clean up tons of old wiring and improve signal among other repairs.

Thanks to engineer Bobby Buie for his assistance In helping me put "humpty dumpty" back together again after our building elevation. While I am fairly proficient in wiring and other technical concerns, it was nice to have his professional input and knowledge to get things back in order quicker than I could have on my own.

St, Mary's launched on 1/26/15. That village has shown tremendous response with our service there. It will be interested to see how that translates into donations.

Our Tanana application with the FCC has passed the public comment phase and without any objection we are awaiting the construction permit to move forward with launching the signal there. This would put us in villages in about 600 miles of the Yukon. We should be able to boat or fly into Tanana by mid-September to launch.

We are working on bringing streaming in house. Initial start-up is low and we can control and track down issues much better than the company we use now. Much possible embarrassment was caused when a rogue (in Anchorage) actually turned off our server and did an "upgrade" without advance warning which turned off feeds to the internet and villages. Not until I threatened the \$800 per month we spend was going to be taken away did it magically get rebuilt.

Due to the above mentioned problem and not being able to easily track down a problem in villages outside of Galena, I have built a "bounce-back" system to allow me to better verify a steady uplink. This wouldn't alert us to individual village transmitter problems but it would indicate if we are on the web and a signal is flying to the and from satellites to put it simply.

The upgrade for our Galena signal on Pilot Mountain has been delayed. Basically due to a technicality on paperwork. This upgrade will put us with a better river signal and eliminate some independent village transmitters. Those that are in range of the "big" signal would save us time in tracking down problems as well as huge internet costs. In the meantime, I have put 97.1 in Galena on an upgraded transmitter and will shortly put an improved antenna system at the top of our larger tower. This will radiate us at about 3 times the power and possibly hit Koyukuk and other "area" villages which some have always been plagued with signal problems.

Testing for the AM to return to air is happening. The transmitter is in house now and I have built and mounted the antenna, while it won't be as powerful as the site past the dump, we should be able to shoot a decent signal to fulfill our FCC license requirements. If we get a decent signal, we may consider spate programming geared more toward news. Not worth the time and expense if the signal is not quality.

The USDA is moving forward with offering the opportunity to apply for the grant for solar. This would allow us to take bur building, having significant utility savings. This would be 2016 project.

We are beginning the process of building upgrades. This season will be: downstairs Flooring, base boards/trim, walls/sound deadening, walling in studio in big "production" office for 92.9 and back-up studio for on-air and educational use.

We passed the volunteer FCC inspection. This allows us to not have to worry about FCC random visits or arbitrary fines for 2 years (unless there is a valid complaint or FCC violation).

Regional/System Services & Collaborations:

Continued collaboration is occurring with KRFF Fairbanks. We offered basketball games to them and they in turn gave us Open North American Dog Sled coverage. We have also helped initiate contact between APRN and KRFF for Fairbanks to have carriage of APRN programming. We have a feed to KRFF to assist them with getting that programing until other distribution could be worked out.

We have participated in several conference calls as well as met with other station considered in our region to work on collaboration for programming and other resources. Possible partner stations are in McGrath, Unalakleet, Ft, Yukon and KRFF in Fairbanks.

Specifically, KSKO in McGrath sees the importance with partnering due to financial shortfalls that have occurred and will continue to occur.

I was proud to participate with Alaska Public Media in a small group setting to work on issues on growing, collaborating and bringing in other stations that could benefit from sharing of programming and services. The general consensus is that regional "hubs" might be an option of stations to assist each other with resources to weather through financially hard times and beyond.

Thanks to KYUK in Bethel for their assistance on some possible equipment needs as well as information in their volunteer process as I hope to ramp our up to be a bit stronger than it currently is. We hope to see KYUK to use the St. Mary's signal that we have to produce programming for that region. That invitation is open for them anytime and we have the technical infrastructure to separate programming to specific villages.

Other:

As we all know, the state is not done with their continued cuts due to budget shortfalls. I understand the importance in creating and managing collaborative efforts to keep services for years to come.

I offer whatever assistance I can to be part of the solution to the problems we face.

Thank you,

Brian Landrum

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KHNS, Haines, Skagway and Klukwan

General Managers Name: Kay Clements

Name of Person Filling Out Report: Kay Clements

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

We had some key staff changes: Our Program Director left in March this year having purchased a restaurant the previous year. We had some good candidates and chose a young, bright, highly motivated young person who has plenty of tech savvy and personal appeal.

In the summer, our News Director was headhunted by another organization with better funding and less stress. Apart from the issue of burnout, the news department in this small town consistently finds their private life intruded upon by citizens who too often define them by an issue instead of their reporting on said issue. For the News Director position, we hired an interim reporter for the summer then hired journalist Jillian Rogers who was based outside of Homer but wanted to move to Haines. Her journalism credentials are impeccable but she has not done broadcast journalism so we are very grateful that APRN offered three days of broadcasting boot camp with Lori Townsend and crew at no cost to us except room and board. Jillian was also able to work with Shady Grove Oliver in Homer to get some broadcasting experience and is excited to be joining KHNS in late August.

We were fortunate in that both the PD and ND did a lot of work in recruiting and training their replacements which was very much appreciated. We also scaled back some operational hours and are now looking closely at reducing program costs by letting one of the big program distributors go. We have enough of a cushion this year to allow us plenty of time to get public input into the process.

Development & Fundraising:

We had a very successful annual fundraiser drive in June, raising just over \$60,000. The three week pre-drive brought in \$33,000 with the incentive of the iPad raffle. The iPad was donated by one of our local businesses. The pre-drive has been helping us keep our on –air drive to 5 days with remotes each day alternating between Haines and Skagway.

Our one-day news drive is scheduled for November with anticipated revenue of \$15,000.

Finance & Administration:

During the development conference in May that KHNS and Coast Alaska co-hosted, we were able to sit with all of the Coast development directors and really understand the time-saving benefits that using membership services would offer us. This was invaluable time together, especially for our new development director to meet the other regional development folks. As a result of what we learned, KHNS is joining forces with CoastAlaska in utilizing their membership services. This will not only give us a more solid and versatile database from which to draw information and reports, we will also eliminate the monthly costs of maintaining our current database, streamline fundraising, save staff time on mailing and data management and free the manager's time from processing all of the incoming membership income.

Community Outreach & Relationships:

October is the 35th anniversary of KHNS and the month of our Annual Meeting. For the last 28 years, one local artist per year has donated a work of art representing our listening area that we turned into a print and offered as a membership thank you gift. We are working with the Haines Sheldon Museum to curate a show of all of the prints with a reception preceding our annual meeting. We have planned it to be part of the First Friday evening in Haines where many of the downtown businesses have special readings, gatherings etc. The museum is downtown and many of the artists still live locally so we've been able to find many of the original works of art and the artists are onboard with being part of the evening.

KHNS and the museum are also working on displays that represent early radio in the upper Lynn Canal and we'll be doing recordings of members and attendees. There will be recordings of stories by founders, members and staff talking across the years about KHNS. The exhibition will stay at the museum for a month or more and copies of the prints will be available for purchase in the museum gift shop.

We are planning a similar art exhibition in Skagway which will be paired with a Port Chilkoot Distillery tasting and the unveiling of the KHNS ArtTini Cocktail.

We are currently working with the Haines Library on a project to get a 5-minute *Cultural Tales* on air. Snippets of Klukwan elders speaking of place names and their importance. We are planning a collaboration with them in the future to extend the breadth of this project. These would alternate with Tlingit Time, currently airing.

Engineering & Facilities:

Our facilities are in good shape as we continue to clean out the cupboards and transmitter shed for the hazardous waste, e-cycle and paper drives of summer. We have disposed of over two tons of equipment and hazardous waste over the last three years that had been taking up space.

We dispensed with lots of antennas and transmitters last year by shifting the broadcast between Skagway and Haines to the internet which has been cleaner and more reliable. This year, with the help of John Cone and our own facilities engineer, John DeRosa, we are working to make the HD transmitter which was determined too expensive to use, into a backup-ready transmitter.

Our phone system is 25 years old and never liaised well with the new office system installed 5 years ago. DJs love to take phone calls for requests etc but have not been able to for some time. To remedy that, we are installing a Comrex with a dedicated line in the studio which will bypass all of the difficulties encountered when the two systems were forced to work together.

IT and Computer Tech are ongoing, keeping backups current and computers functioning at peak capacity. We are fortunate to contract with a local man who has both engineering and tech skills and what he doesn't know, is able to work with APBI engineers to talk things thru. As noted above, John Cone recently helped brainstorm the transmitter situation and lent us personal testing equipment to help speed things along. I am continually thankful for the engineering resource at APBI. They are smart, personable very patient and detailed. Thank you for ensuring our access to this simply invaluable resource.

Regional/System Services & Collaborations:

As noted in the finance and administration section, we are pleased to report that KHNS is in the process of shifting management of our membership processing to **Coast Alaska**. With a half-time Development Director and very part-time operations assistant, we thought it a good idea to allocate our mailings and data-basing to Coast. We are still in the transition phase but we are glad to have this option and feel optimistic that it will allow us to focus our limited staff time more selectively on our donors and fundraising activities.

Other:

Our sincere appreciation for the work and time that the commission and staff at APBI put into working with legislators this year to mitigate the budget losses to public radio. After so many years of idle threats, it was sobering to have to fight hard and especially gratifying to know that we were all working together. Special thanks to Jamie, Kim and the rest of the APBI staff for their unbelievable hard work, we are fortunate to have Jamie's leadership.

Submitted by Kay Clements, August 2015

Alaska Public Broadcasting Commission Activity Report 8-19-15

Station Name and Communities of Service: KBBI, Homer

Anchor Point, Clam Gulch, Diamond Ridge, Fox River, Fritz Creek, Happy Valley, Illiamna/Lake Clark/Chinitna, Kachemak City, Nanwalek, Nikolaevsk, Ninilchik, Port Graham, Seldovia City, Seldovia Village.

General Managers Name: David S. Anderson

Name of Person Filling Out Report: David S. Anderson

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

KBBI must say goodbye to ace news director Shady Grove Oliver. She has been with KBBI for a couple of years, starting as our ME host/reporter, and moving into the director's office upon the departure of Aaron Selbig. She has done an excellent job engaging our communities and building relationships with diverse groups of people and organizations. She has reached out to support local youth in enterprising mentorships. Her energy will be missed.

The good news, at least for KBBI, is that Daysha Eaton, news director at KYUK Bethel, has agreed to join the KBBI team. She will start with us by the end of September. We are very happy to have Daysha come to KBBI. Sorry, Mike...

"Coffee Table" Is a weekly Wednesday call-in program. Topics this report include:

The Big Read (Homer Public Library grant/event) – Coordinator Erin Hollowell Small business environment – Katie Koester, Bryan Zak, Mike Haines Borough happenings – Mayor Mike Navarre PARC needs assessment – Julie Engebretsen, Asia Freeman, Matthew Steffy Woodard Creek Coalition Elder care and services Cannabusiness (Marijuana) Representative Paul Seaton

We have an active KBBI Facebook page with 2,657 likes.

KBBI News Director Shady Grove Oliver worked with Alaska Press Club student journalism fellow Audrey Russell. She is currently a Homer High School student. Shady mentored her on a reporting project that followed the theme of "Journalism in

Alaska". She chose to look at intersections between journalism and reality TV in Alaska. The project was submitted to APC and aired on KBBI mid-July.

The news department has been making an effort to produce in-depth series on important issues.

- Shady produced a week-long special reporting series on ocean acidification. It also ran a full week on National Native News.
- Reporter Quinton Chandler produced a special series in June on Medicaid and seniors who may lose their benefits.

We have begun the NPR Digital Services process for website and SoundExchange services. Program director Terry Rensel, development director Rose Grech and reporter Quinton Chandler are sitting in on weekly sessions.

Development & Fundraising:

KBBI engaged in a crowdsourcing initiative in May to raise funds for our audio console replacement project.

- Indiegogo was the platform we chose, with a goal of \$12,000.
- We raised \$21,500 in the 5 weeks we were actively promoting the effort.
- A wacky, entertaining video created the effort helped gain attention far and wide, resulting in a handful of contributions from outside Alaska.
- The project was also supported by grants from the Homer foundation and the Rasmuson Foundation.
- A reception/tour for donors who gave \$100 or more will be held the end of August.

KBBI's spring one-day membership drive in April raised \$48,000. This is the first spring drive in years that went over \$38K. In addition to Friday we added a half day on Saturday to capitalize on those popular programs.

- We heard from many new donors, new monthly sustainers, and monthly donors upping their monthly donations. We also heard from many lapsed members we had not heard from in years.
- Challenge grants our Board of Directors and Community Advisory Board members really helped with new member acquisition.

KBBI held its 2nd wine tasting event at the Homestead Restaurant on May 15. It was a success again, raising almost \$800 net for the station, as well as a couple of new and renewing members.

KBBI's Vinyl & CD sale in March raised \$1,000.

Development director Rose Grech received a scholarship to attend the Public Media Development Conference in DC in July.

Finance & Administration:

KBBI's FY16 operating budget was approved in July. We managed to stave off major program cuts but cutting other items from the budget. This was a concentrated effort to maintain programs as best we could.

- Public Radio International (PRI) presented a very reasonable offer that will allow us to keep their programs on the air.
- We will also keep Alaska Public Radio Network and National Public Radio programs in FY16.
- Some weekend staff hours were cut and news and programming staff will take up some of the slack.

KBBI received a \$25,000 Tier 1 Rasmuson Grant in support of the audio console project. We also received a \$5,000 grant from the Homer Foundation.

Discussions regarding the Service Agreement guiding the KDLL and KBBI collaboration continue.

- The relationship is moving towards a vendor contract for services.
- A draft has been presented to the KDLL Board. It will be changing with the hire at KDLL of Tony Gorman as their first general manager. He will take on many of the responsibilities previously held by KBBI's general manager.
- The two boards will meet with Jamie Waste at KDLL studios 8/23 to discuss the future.

Dave Anderson traveled to Juneau in March with the ABA Board of Directors.

- Legislators were visited with a bag of goodies and a DVD with Alaska broadcast station contact information.
- Brief discussions about daylight savings time effect on broadcasters, and the concern about the state budget cuts to public broadcasting were held.
- It was very interesting to see how politics plays in Juneau

KBBI participated in the ABA sponsored FCC Alternative Exam program in May.

• This is a voluntary program funded in part by ABA dues and Non-Commercial Spot revenue from member stations.

Community Outreach & Relationships:

General manager Dave Anderson and development director Rose Grech attended the Foraker Leadership Summit in Anchorage April 20 & 21. This was a great opportunity to meet others in the public radio and non-profit world.

- Sessions varied from the state of NPs to finding commonalities and developing collaborations.
- Working with the Homer Foundation, Rose initiated a follow-up meeting in Homer on September 17.

- Dennis McMillian (Foraker) will facilitate the meeting, and local nonprofit leaders have been invited to attend.
- Local collaboration will be the focus of the group discussion.

KBBI is developing planned and major giving initiatives as part of our fundraising efforts.

- Rose and Dave have met with several of our major givers to discuss KBBI and ask why they donate as generously as they do. What motivates them to give, and what do they especially appreciate about KBBI.
- We also discussed the state budget issue, and the audio console project and fundraising campaign.
- This helped strengthen important relationships. Following our meetings the handful of people we met with each contributed significantly to the station.

KBBI was invited to participate in the Homer All-Hazard Mitigation Plan review required by FEMA.

- Program Director Terry Rensel is KBBI's representative on the committee.
- A draft plan will be presented soon to the public for review

News director Shady Grove Oliver has established positive relationships with Ninilchik and Kenaitze tribal leaders.

- She also has been invited to Nanwalek for a 2 day visit.
- Developing relationships like these has been a "dream list" item for many years, and difficult to broker. This is a very positive sign and we hope the momentum can continue.

Kathleen Gustafson worked with Project Grad students the first two weeks of June, culminating in a one hour live broadcast on June 11.

- The program included prerecorded spots by the students and live discussion centered on the question of "Where/how do you get your information?"
- Students came from area Russian communities and one all the way from Seward.

KBBI partnered with Homer's Highland Games event in May, loaning them our stage platform and providing on-air spots to promote the event.

KBBI was a sponsor of this year's Salmonfest concert, providing on-air spots and sponsoring the second stage. We received recognition and thanks from the stages throughout the event.

• We also sponsored the two "Aftershock" concerts at Alice's Champagne Palace. These were very well attended and again good publicity for KBBI.

Local non-profits enjoy weekly 4 minute modules with topical information, programs and services they provide:

- The Friends of the Homer Public Library "Reading Between the Lines"
- The Center for Alaskan Coastal Studies "Kachemak Currents"
- Friends of Kachemak Bay State Park "The Summer Trails Report"

In 2015, KBBI is a media sponsor of the Kachemak Writer's Conference. KBBI has sponsored Cook Inlet Keeper's Electronic Recycling Event and now supports the Chamber's monthly Business After Hours with on-air messaging. was a sponsor for Cook Inlet Keeper's Electronics Recycling Event providing on-air and Facebook promotion for this annual event.

Slack Tide is a Friday morning music program that includes a 5-10 minute live interview segment with local nonprofit organizations. Guests recent guests include:

- Homer Council on the Arts Broadway Babies
- KBBI GM Dave Anderson
- Week of the Young Child
- Chamber of Commerce Shorebird Festival
- Homer Soccer Association Summer soccer
- HOWL- Summer camping/hiking youth programs
- Friends of Kachemak Bay Park Trails Day
- Kachemak Bay Writers Conference
- Hospice of Homer
- KBBI Crowd-sourcing/audio console project
- Pratt Museum of Natural History
- Homer Yacht Club Annual Regatta
- Salmonfest
- Kachemak Bay Campus Fall class schedule
- Pier One Theater
- Wooden Boat Society

Engineering & Facilities:

KBBI's new audio control consoles have been installed in the air and production studios. This is a major upgrade, replacing 12 year old consoles that were beginning to fail. Bobby Buie should be back in a couple weeks for final fine-tuning.

The Nolan Brothers have replaced a guy anchor at our transmitter tower.

KBBI was broken into July 18. Entrance was achieved by breaking a window in the development office.

- The only item taken was an older laptop that was being used to configure the new audio consoles.
- The window and an office door that was kicked in have been repaired. Total damages were about \$500.

• Our facility committee is meeting with the local police and researching security systems.

Regional/System Services & Collaborations:

Shady Grove Oliver sat on a panel at J-Week in April discussing running a small newsroom.

 Other panel leaders were Robert Woolsey, News Director of KCAW in Sitka and Lauren Rosenthal, News Director of KUCB in Unalaska.

Shady mentored Ninilchik high school student Hannah Soplanda on her Equinox Project portfolio, connecting Native tribes and journalism

Shady and Quinton attended the Alaska Press Club conference April 23-25.

General manager Dave Anderson is part of the working group investigating options for providing public broadcasting services as more state budget cuts are anticipated in coming years.

KBBI continues to broadcast bi-monthly Kenai Peninsula Borough Assembly meetings live to Homer, Kenai and Seward audiences. KDLL's Shaylon Cochran board ops the meetings at the Assembly Chambers and the live broadcast is hosted at KBBI. The meeting audio passes through KDLL studios to KBBI for broadcast to Homer, Kenai/Soldotna and Seward.

Since January KBBI news stories have been featured numerous times on Alaska Morning News, Alaska Economic Report, Alaska News Nightly, the Alaska Fisheries Report. A series on ocean acidification produced by news director Shady Grove Oliver ran for a week on National Native News.

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Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service:	KTOO-TV – Juneau & Statewide
General Managers Name: Bill Legere	
Name of Person Filling Out Report: Bill Legere	

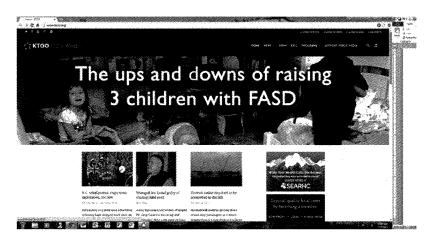
Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:



Our live TV and web coverage of "Building a Sustainable Future: Conversations with Alaskans" at the University of Alaska Fairbanks in June was a big success. We sent a crew of six to UAF to cover the plenary sessions live on TV, and we also provided web coverage and online commenting for the

entire event. Here's a photo of our crew with the Governor. The coverage aired statewide on 360 North, ARCS and public TV.



We have re-launched the <u>www.ktoo.org</u> website, which is now much more responsive on all platforms, including smart phones and tablets, and it complies with Google's new requirements for mobile-friendly sites.

Development & Fundraising:



For the third year in a row, we have received a \$10,000 grant from WNET in New York to produce three video profiles of people who encourage high school kids to graduate. American Graduate: Let's Make it Happen is public media's long-term commitment to supporting community-

based solutions to the dropout crisis. Supported by the Corporation for Public Broadcasting (CPB), more than 100 public radio and television stations have joined forces with over 1,400 partners and at-risk schools across 40 states.

The Juneau Community Foundation's Capitol Fund granted us \$25,000 to replace Gavel to Gavel Alaska broadcast equipment in the Alaska State Capitol building.

Finance & Administration:

KTOO was named in the **estate** of a long time listener and viewer who passed away in April. He named KTOO as the beneficiary of a life insurance policy, and also left a sizeable endowment gift in his will. A number of years ago we established the KTOO Legacy Foundation as a separate non-profit to provide for stewardship of estate gifts, with a goal of building a \$1 million endowment.

Community Outreach & Relationships:



360 North worked with Sealaska Heritage Institute to provide day-long live television coverage of the grand opening of SHI's new Walter Soboleff Center on May 15th. The day included both formal and traditional ceremonies, including a Tlingit canoe arrival ceremony and a dedication of the clan house in the new building.



We debuted the new independent film, "The Wisdom of our Grandmothers," on statewide TV on Mother's Day, and will be distributing the film to other public TV stations across the country in the next few months. The project initially grew out of a desire to find out more about the indigenous prophesy that states there won't be peace on earth until the voices of women are heard. The documentary, produced by former Alaska journalist

Susan Christianson, includes women from the farthest North in Siberia to the farthest South in Patagonia, Argentina.

Engineering & Facilities:



We've had several unanticipated and unbudgeted major building repairs in the past few months, including roof repairs (\$10,000), replacement of the HVAC system dampers (\$6,000) and replacement and upgrade of the air conditioning units for our main broadcast and IT server room (\$12,000). In our FY16 operating budgeting we're starting an internal equipment replacement and building

maintenance fund, setting aside what we can each year to build a fund sufficient to cover unanticipated capital expenses.

Regional/System Services & Collaborations:



Our grant application to the Corporation for Public Broadcasting for a **Regional Journalism Center** in Alaska appears to have a good chance of being funded. We've negotiated the grant amount to \$770,000, and we would partner with Alaska Public Media in Anchorage and KUCB in Unalaska to expand our reporting capacity in issues related to energy. If funded, KTOO would be the managing partner for the project.



As one of the consequences of the reductions in state funding, we have notified PBS that KTOO will be withdrawing from PBS membership as of October 1, 2015. We're working closely with PBS, KAKM in Anchorage and cable and satellite provides to assure that Juneau viewers will

continue to receive the PBS service from KAKM. Under our shared services agreement with KAKM and KYUK, KTOO receives no direct revenue from providing the PBS service. Under the terms of the agreement, any membership and underwriting revenue generated in KTOO's coverage area is retained by KAKM to cover part of the cost of providing the service. This is a fair arrangement, and benefits all of the stations.

KTOO-TV's over the air broadcast coverage in Juneau is limited to the downtown and Douglas areas of the City and Borough. TVB, a trade association of the broadcast television industry, reports that 90.2% of TV households in Juneau are served by wired cable or alternate distribution systems like DBS (Dish & DirecTV). It is likely that these pay services would continue to provide a PBS station to their subscribers in Juneau if KTOO were not a PBS member.

Alaska Public Broadcasting Commission Station Activity Report 08-19-2015

Station Name and Communities of Service: KDLL, Kenai Clam Gulch, Cohoe, Cooper Landing, Funny River, Kalifornsky, Kasilof, Kenai, Nikiski, Ninilchik, Ridgeway, Salamatof, Soldotna, Sterling.

General Managers Name: <u>David S. Anderson</u>

Name of Person Filling Out Report: David S. Anderson

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

Despite the hefty state budget cuts this spring, most KDLL state and national programs will continue in the schedule in FY16.

The long-awaited NPR Digital Services startup for KDLL is now scheduled for soon after the new year.

Development & Fundraising:

KDLL's spring drive was successful, coming very close to goal. More strategic scheduling of pitch and phone resources was a help.

• Mornings and afternoons were pitched hard, with light pitching in the middle of the day.

KBBI's development director Rose Grech has been assisting with some underwriting renewals and similar activities for KDLL. Former station manager Allen Auxier also volunteered to help with pull tabs and UW renewals.

Finance & Administration:

Tony Gorman has started work at KDLL on August 17. He accepted the position after recently completing a masters program in public broadcasting administration. He had previous experience at Alaska public radio stations as a reporter. We're really glad to have Tony on board!

General manager prospects for KDLL had been a challenge this past year. A couple of promising candidates did not pan out due to a variety of personal issues unrelated to KDLL. Income numbers are down somewhat due to a lack of staff, but staff based expenses are also down.

Discussions regarding the Service Agreement guiding the KDLL and KBBI collaboration continue.

- The relationship is moving towards a vendor contract for services.
- A draft has been presented to the KDLL Board. It will be reviewed and revised with the hire at KDLL of Tony Gorman as general manager. He will take on many of the responsibilities previously held by KBBI's general manager.

• The two boards will meet with Jamie Waste at KDLL studios 8/23 to discuss the relationship in light of future budget challenges.

The state budget cuts were challenging but not devastating this year. KDLL and followers put forth considerable effort to convince legislators to support public radios important services.

• Peter Micciche has been a supporter of KDLL in the past and his support was important.

KDLL's annual meeting was held April 28, 2015. Current board members were reelected to another three year term.

The following policies were adopted by the KDLL Board of directors in February:

- Financial Records Policy
- Donors List and Political Activities Policy
- Diversity Statement and Policy -- Amended to include marital status.

KDLL hired an office clerk position in March to help with office details, light bookkeeping, clerical, and phone answering.

Jenny Neyman, editor of the Redoubt Reporter, was hired this spring to host weekday Morning Edition broadcasts and produce news stories.

Community Outreach & Relationships:

KDLL once again held it's popular "Burgers and Blues" event at the Vagabond Cafe this summer. It's a very well attended event with lots of local music and Gary Sloan, the Master of Alaska Blues headlining. The event raises about \$1,500 each year. A great outreach event.

Engineering & Facilities:

KDLL participated in ABA sponsored FCC Alternative Exams in May.

Regional/System Services & Collaborations:

KBBI continues to broadcast bi-monthly Kenai Peninsula Borough Assembly meetings live to Homer, Kenai and Seward audiences. KDLL's Shaylon Cochran board ops the meetings at the Assembly Chambers and the live broadcast is hosted at KBBI. The meeting audio passes through KDLL studios to KBBI for broadcast to Homer, Kenai/Soldotna and Seward.

Other:

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Alaska Public Broadcasting Commission

Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KMXT

Kodiak, Akhiok, Karluk, Larsen Bay, Old Harbor, Port Lions & Ouzinkie

General Managers Name: Michael Wall

Name of Person Filling Out Report: Michael Wall

Please list accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

There's not a whole lot to report as things have stayed relatively unchanged since my last report of this type and the update made during the annual survey. We've had a number of program changes due to some drops by national distributors and are filling in with new programming we're finding on PRX and from some independents. We're going to be scrambling a bit in the months to come as a few of our old standards (Bob Edwards, Wits and Song Travels) are going away so we're already working with some of the usual distributors to look for cost-effective replacements. We've had some turnover in some of our local shows due to volunteers either moving away or retiring so we've managed to get a raft of new volunteers on the air to spice up some of our KMXT programs a bit with some younger volunteers. We've got a committed group of teens now who regularly come in and record music programs for us and a couple who host live shows regularly.

We did roll out a couple of new shows within the past couple of months and have four new ones in development that we think are going to start airing within the next couple of months. We lost our music/literature show, "Twisted Lit", in May due to the host moving away with no one stepping in to fill her shoes and had a couple shows pitched as replacements. Unfortunately the one we chose only lasted two weeks as the host soon discovered that he just didn't have the time to devote to putting together a pre-produced show every week. The two he did, however, were pretty amazingly good so there's still hope he'll free up some time in the future and revive it. We're treading water in the time slot until the folks who pitched the other show work some bugs out of their production and get it ready to air. We also debuted a new show that will become a new monthly being produced by the Kodiak Library Association called "Dog Eared Reads". It's a magazine format show featuring news, interviews and book reviews done by folks

APBC Quarterly Report August 2015 Kodiak associated with the local library. The first show went over extremely well and we're hoping it becomes a fixture in our KODK schedule. You can sample the first show following the link on our website that links to the library's site dedicated to the show. The second episode is currently in production and the group is beside themselves with glee in that they've been able to schedule the leader of Pink Martini (who are coming to Kodiak in mid-September) for an interview in regards to his book reading habits. We also have a show called "Girl Power" in early production that will focus on women entrepreneurs in remote locations, and "Rewind", a "this year in history" type show.

To improve the overall efficiency of our facility we just recently completed upgrading all of our computers to Windows 7 and installed new external soundcards in a number of our computers to accommodate the upgrades. Next we'll be installing a new backup system for our servers and then start upgrading our servers. We've had some glitches with ENCO recently and just went thru rebuilding all three of them as well (with help from their remote technicians) and now everything seems to be running pretty smoothly again.

Development & Fundraising:

Our on-air fundraiser to close out the year was astonishingly good. I think with all the budget negativity coming out of Juneau around the time we did it had a lot to do with us raising more money that we were looking for. People came out of the woodwork wanting to support us and we had a number of people lined up to testify for those budget hearings.

We decided against selling food at the Crab Festival this year for a variety of reasons—the biggest being it was too much work for not enough money. So, rather than waste our resources, we just decided to haul our booth down there this year and sat around and talked to people for 3 days—sold some swag and had folks fill out some programming surveys. It was marginally successful so we'll be rethinking it for next May---but we are heading to the Kodiak State Fair to sell food August 29th and 30th.

Our 2nd Annual KMXT Bear Crawl was an amazing success. We partnered up with the local Fair Board and the Kodiak Racing Association and built another obstacle course out at the Fairgrounds. This is an event like one of those mud pit challenge events you'll occasionally see on the news with a bunch of people doing crazy things looking like they're going to kill themselves. People love it. This year we added a "youth" category to see if it'd go over and we were absolutely floored by the response. The great day probably helped but this year we doubled the adult participants and got over 50 kids to participate. It was fantastic and we're already planning on making it better next year.

Some of our biggest successes in regard to underwriting this past quarter have been though developing new partnerships with larger organizations. We now have fairly substantial accounts with Kodiak College, the Kodiak Area Native Association and Alaska Teach. Kodiak College is utilizing our airwaves to get out saturation messaging about Pick, Click, Give. The Native Association is messaging about not smoking. Alaska Teach is messaging about services they offer locally for home-schoolers.

Up next we have our booth at the State Fair, an Annual Meeting in mid-September, and our big marathon—Run The Rock—in October, and our Fall On-Air Drive. We're working on working a couple of concerts into the schedule as well as currently we only have one scheduled in February and there's some clamoring locally for us to do more.

Finance & Administration:

Not much has changed. Our books closed at the end of June with us having a healthy positive balance but some of that can be attributed to us saving a substantial amount of money by not filling a couple of open positions. We had a temp on board for quite awhile filling in as a reporter after we lost Brianna Gibbs to "world travelling" and, given the budget situation, we put off hiring a replacement for our Event/Volunteer Coordinator, Merissa Koller, who went off to greener pastures. We just recently hired permanent employees to fill both positions so, given the State cuts we're just seeing, next year won't be looking quite as rosy unless we generate some additional income from underwriting, memberships, gaming or special events.

We'll be using Bill Schmid again to do our audit in October for KPBC. We're using Altman Rogers to do our financial work for our gaming operations. We've just recently changed partners for our MBP gaming operation and are in the early stages of expanding our operations with our new partner to try and increase our revenues. We're now partners with Kodiak CHARR instead of St. Mary's School.

Community Outreach & Relationships:

Following up on my last report, we did yeoman's work broadcasting some rather hot P&Z Meetings for the Kodiak Island Borough in the late Spring. The P&Z Board was holding some public hearings in regard to some major changes to the zoning codes that had the community up in arms and attendance at meetings above capacity for the spaces they'd originally scheduled them for. We stepped in and did some troubleshooting, wired up a new room and got telephone service for remote listeners in place so people not personally at the meeting could testify and got nothing but effusive complements for our work. We're currently in the process of working out the same kind of details for an upcoming joint City/Borough fisheries forum that we'll be broadcasting in September—also from a facility that currently doesn't have the tech available to make that happen.

We shared our Crab Fest booth this year with the Kodiak Community Foundation. They're fairly new and wanted space to just be visible and get some information out. It was a great partnership and made it a fun way to spend a couple hours in the booth.

In addition to the Fair Group and Racing Association we partnered up with the local high school for the Bear Crawl. A teacher approached us about doing some service with us as an intern for a couple weeks this summer in pursuit of some credits towards a Masters degree and we worked a deal with the administration to have him bring in his Media class to do some promotional work and to then film and shoot pictures at the event. We've got

some incredible pictures and they're currently working on a short video that will be rolled out at our Annual Meeting.

As above, we've partnered up, in addition to all of our usual partners in town for Pick, Click, Give, with Kodiak College to run a huge campaign to get people to donate to local nonprofits through that program. We did a couple of talk shows to support the program.

We still have an active programming partnership with both the Alutiiq and Baranov Museums. We still help produce and broadcast a weekly Alutiiq Word of the Week module with the Alutiiq and also produce and broadcast "Way Back in Kodiak", a monthly history half-hour show which airs on KODK. We also partnered up with the Baranov, Kodiak Arts Council and the Kodiak National Wildlife Refuge to help produce a weekly module called "Westside Stories" that focuses on setnet sites on the west side of Kodiak. It's a multi-platform feature that includes film, audio, photos and (hopefully soon) an interactive map linked off the Baranov's website.

We still lead the Kodiak NonProfit Network and we're currently planning a Candidate's Debate centering on the upcoming local elections.

Engineering & Facilities:

Other than the Windows 7 and soundcard upgrades the biggest thing that's changed is the installation of our new NPR dish. After three years of persistently chasing us down to make us install a backup dish the PRSS folks finally twisted enough arms and got enough people to jump in on this project that it finally happened. Now we have a giant dish right in the middle of our front yard that's there "in case". After moaning about how the project was left for the past two months the contractors finally came back this week and filed in the giant holes in the lawn and reseeded our lawn. We're currently looking for some vinyl banners we can past on the thing to make it a little more attractive.

We had to make a few trips out to our translator sites to fix problems and are currently planning a trip to Karluk (and maybe Port Lions) to make some more repairs.

Regional/System Services & Collaborations:

I work with some of the other managers whenever situations arise that need outside input. That's working pretty effectively. I'm planning on coming to Anchorage within the next couple of weeks to pow wow about statewide news. Many thanks, again, to KSKA for Line One and Outdoor Explorer which we're airing weekly on KODK.

We still send our signal out to St. Paul, still put up the Alaska Fisheries Report, and still make regular contributions to APRN for statewide news.

Mike Wall

KMXT Kodiak

APBC Quarterly Report
August 2015 Kodiak

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KOTZ & KINU Kotzebue Broadcasting, Inc. servicing Kotzebue, Ambler, Shungnak, Kobuk, Noorvik, Kiana Selawik, Noatak, Kivalina, Red Dog, Buckland and Deering	
General Managers Name: Clara Henry	
Name of Person Filling Out Report: Clara Henry	

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations: All programming remains the same. KOTZ Radio lost our Saturday morning volunteer, as she took a position in the village of Shungnak as a full time teacher. Through our tie line, we air the Northwest Arctic Borough Meetings on KOTZ 720AM, and the Kotzebue City Council meetings, Thursdays on KINU 89.9 FM. Dropped car talk had too many complaints about this show from our listeners. Maniilaq Association is now going on the air once a month to give our listeners updates and important dates. Northwest Arctic Borough has the Kiika show Friday's at 10:30AM, and Alaska Legal Services comes in every other Friday at 8:30AM and provides information to our listeners.

Development & Fundraising: Started looking at ideas for our annual Fundraiser in October. Also, with the budget cuts the General Manager has sent numerous letters out to businesses in hopes of either having an item donated, or an item discounted for a "special" raffle. Hoping to do more community outreach, especially with our new "magnet" school, will in the future see if we can have someone go in and hopefully get the young generation interested in radio.

Finance & Administration: The Board of Directors met and helped plan our annual meeting that took place on July 30, 2015. The annual meeting was aired and was a success. The members elected two board members at this annual meeting. Incumbent Wilbur Karmun Jr. kept his seat, and welcomed newly elected Board Member Emma Snyder. Administration looks forward to working with the new Board, and brainstorming ideas for the upcoming fundraiser. All are also making sure lights and all equipment that can be off, are off to save on electricity and just turned on our boiler, so heating fuel wasn't a major cost this past summer! Reduced our costs with the telephone company as we were paying for services we hadn't been using the last couple years, part due to our telephone company's cut in budget, they had to start charging us for internet charges in the villages. The General Manager hopes to get OTZ Telephone back on board with KOTZ Radio. Had phone and internet problems. KOTZ is renting a larger space for GCI, so an increase in rental income is greatly appreciated. Working with auditors for FY15 audit. Passed the FCC inspection!!!

Community Outreach & Relationships: The Community Advisory Board (CAB) met and we are now meeting and reviewing the annual survey that was completed by our listeners! I am very proud to announce we have for the first time a village representative on our community advisory board, a faithful listener and member of KOTZ radio for years, Brenda Karmun is from Deering. Had an employee appreciation and CAB luncheon, it was nice to gather together, brain storm ideas, and now will review the survey and see what good suggestions the CAB makes to the Board.

Engineering & Facilities: Firewall software updates and setup for KBI network connection. KEA meeting coverage and recording. ATT trouble tickets for our villages o the translator feed, dropping in and out all month. Fixed bad connections on patch bay to take care of notice issue on ATT feed. APRE conference call. Checking out transmitter site to see how much sinking and having of ground we will have this year. Transmitter building still going up due to frost heave. Various software issues on air and production computers. Did not go to NAB/PREC.

EAS CAP issue fixed, network settings changed due to new firewall. Will scan network to make sure I know all the IP addresses since change. I turned 60. Outages in village's transmitters due to vagaries in internet service. Work for most part and are cheaper than any other way to get it there. ATT trouble tickets again, this consists mainly of uplink troubles if all are out and village down links if only one is out. The response time is due to ATT having no people on site any more. Sage Endec EAS unit trouble, will not pass AES audio, wired around it and reset unit. Up and running again. GCI folks here to look at our building for modifications with their equipment. ABA inspection program went well. Power outages all month due to KEA working on line voltage increase. Named to board of Association of Public Radio Engineers.

Cleaned up around the building. Webinars on Nautel equipment, Ubiquity Radio's and networking our grandstream phones. Fixed door on main entrance to station. Still need new foundation system, hopefully a Triodetic one. Trash picked up and throwing old electronic equipment away. Trying to get equipment for building work and the bodies to do it with. AM transmitter site. Fence needs to be addressed again, this time it will be arctic pilings to be stable and long lasting, if we can get them. Weather is warm and fires are an issue due to lack of snow. Ground wire work soon.

Regional/System Services & Collaborations: Meeting with the City of Kotzebue, NANA Regional Corporation, the Northwest Arctic Borough, Maniilaq Association and Northwest Arctic Borough school district, hoping to get all on board with the budget cuts. Was a great success.

Other: Gaming department hired a new gaming manager. Looking forward to completing another year here at KOTZ. Thank you all for your support.

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: <u>Sand Point, King Cove, Cold Bay, False Pass, Nelson Lagoon, Chignik, Port Moller, Perryville</u>

General Managers Name: Austin Roof

Name of Person Filling Out Report: Austin Roof

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

Class D FM Transmitter: We are beginning to brainstorm and develop a plan to begin a Class D FM broadcast out of Sand Point that will specifically target contemporary and youth audiences. We will broadcast on our AM channel, but mostly talk and classic country/rock music formats. We have a large presence of youth in the studio who come to participate in the process and music is played in the evenings that have a modern emphasis, but we believe this could be an opportunity to reach out in a new way. Given the size of our community it is difficult to have one station to please everyone, and so by doubling our programming opportunities we may be able to better serve our listeners.

Fortunately this last year we have not had to drop any programming coverage as most content providers have made incredible deals for Alaskan stations. One thing we have done with our music programming is begin to parse out our collection into heavier and easier listening choices. This will open up more options for playing genres in the morning we normally wouldn't have.

As internet streaming and downloading of programs through FTP become more and more utilized internet bandwidth is something we need at our station, but are tragically underserved in. One thing we are considering is to create a dedicated internet feed solely for our streaming and FTP downloading. This would help with more stable uploading and downloading and even possibly help us improve the quality of our stream. We are looking into the cost of this service with TelAlaska.

Development & Fundraising:

This month we are beginning our membership drive and a raffle fundraiser. Both of these have been very successful in the past and we are hoping to see this grow this year by reaching out to boat owners to specifically sponsor our fish report programs during the summer. In our region fishing has a lot to do with how much people can contribute to fundraising efforts and fortunately this has been a very productive salmon season, and pollock looks to be equally strong. The last several years we have worked to create local

programs that specifically provide service to our listeners and we have already grown in our ability to create underwriting spots for these segments. However we have still been unable to tap into either of the two major fish processors in our community, a task I am dedicated to accomplishing this year.

This year we are also going to reach out to our fishing fleet specifically to try increasing membership contributions through boat owners and captains. Much of our programming is primarily utilized by this group of listeners so we hope to raise upwards of \$1000 through this outreach.

Finance & Administration:

Audit: We are about to begin our audit for FY15. The audit prep has just been completed and we believe it will reflect a healthy station. Thanks to our collaboration with CoastAlaska this has been one of the most thorough and quick audit preps we have done in the past 4 years.

CoastAlaska: We are underway with our second year partnering with CoastAlaska on financial reporting. Their service is absolutely fantastic and by working with them KSDP is without a doubt a better station. We are excited to see what this next year will hold and how we can continue to collaborate to provide better services to our listeners by using our resources wisely.

Like all stations we are feeling the cuts from the State, but we have been able to make adjustments without cutting any programming or employment at this time. With the near promise of further cuts we are not sure if we will be able to adapt without employment cuts, but we will endeavor to grow our services as best through collaboration.

Community Outreach & Relationships:

4th of July: We took on the 4th of July celebration in our town for the second time. Last year the radio station took on all aspects of the festivities on very short notice. Last year's undertaking was substantial, but was a success. This year our goal was to create something sustainable that could be achieved year after year without burnout. We were able to have the local Woman's Club do the bike parade, a high school class did the BBQ/Beer Tent for fundraising and then KSDP had games, little 4th of July party prizes and other fun stuff available for all the kids for free. A good amount of the community turned out and the kids had a blast. It was also set up in minimal amount of time and broken down equally fast. The finishing touch on the afternoon was an epic water balloon mêlée. I believe this is definitely a model that can be used in the future to help the station engage with the community and help our village come together for a fun celebration.

This upcoming school year we are going to take several initiatives to engage the youth through contests and radio related projects. Previously we held a media challenge, to create the best podcast, before the statewide iDida contest. This gave the students an opportunity to create a project through their classes and submit it not only to the station but also to the State. Several other fun engagements we are considering are a selfie contest and trying to establish a radio/media class. A lot of the ideas were given through our Community Advisory Board, which is composed of several youth.

Engineering & Facilities:

Engineer John Cone was able to come out to Sand Point and King Cove to work on our translator and move its antenna into a prime location that takes our an unnecessary microwave link that was used to shoot our signal towards uptown. We are still going to be able to use this microwave link for a terrestrial back up, but we will primarily use internet for the system.

Several years ago we were able to install two backup generator units through a grand from Homeland Security. We are having the company who installed the units come to do service on them. I am hoping that after all the work we have done maintaining our tower that we will be able to trade off years where the generators and tower are services every other year.

Regional/System Services & Collaborations:

We are beginning to work with the Health Care provider in our community to create a collaborative effort where KSDP would be used to transmit pertinent information regarding our clinic. It would be similar to an extremely enhanced PSA system, but with a deeper level of partnership. If this works we are hoping it could help be a blueprint for us to work with other essential services in our community to provide important information through our established means. Our hope is that this will help support our essential services and provide a service that is worth underwriting.

Other:

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KUl	HB St. Paul and St. George
General Managers Name: Walt Gregg	
Name of Person Filling Out Report: Walt Gregg	
Please provide a <u>detailed narrative</u> regarding acco have arisen during this past quarter in the follow	•

Programming & Operations: KUHB programming has not changed since the last report. School will officially start on the 24th of August. We expect at least a few students to sign up for the radio classes this school year. KUHB created spots for the Summer Youth program sponsored by our Local Tribal Government, they offer a free lunch program for youth 18 and under during the summer. During the ABA convention in November KUHB will seek information from Broadcast Electronics on updating our Audio Vault Automation System to a server. Summer is a bit slow here on St. Paul and St. George as far as School goes. The new School year will officially start on August 24th. KUHB continue to air almost all public meetings (School Board, City Council, Etc).

Development & Fundraising: The end of our summer fund drive is near, the final day is Friday, August 14th. We had a mini fundraiser in February and raised about \$4000. Hopefully we can exceed that amount (x2) with this fundraiser. Local Halibut fishing season is happening here on St. Paul. We have about 8 of our local fishing vessels that donated this year. We hope to have the remainder of them contribute to KUHB in the coming weeks. Pen Air contributed round trip airline tickets for our fundraiser event this year and other local entities also contributed.

Finance & Administration: KUHB continues to work within our budget. The Pribilof School District has a new company out of Kenai (Core, Inc.) acting as our business management office. We still handle a few things locally here on St. Paul. KUHB/Pribilof School District has made no administrative changes this quarter.

Community Outreach & Relationships: KUHB continues to work closely with all of the entities in our community. KUHB airs local news & local events and a job line several times each day. This time of year it is important that we announce the marine weather forecast, our local fishing fleet uses smaller boats. Our local Tribal Government now has SCF operating our local Clinic and KUHB is working closely with them to inform the community of any changes in service. The City is installing new water pipes in certain parts of the community, KUHB announces each day where they will be working and road closures.

Engineering & Facilities: APBI engineer John Cone will be here on St. Paul to check our antenna (August 19th). We have a fault light on our Crown transmitter that flashes occasionally, John suggested he come out and inspect the tower and transmitter. While he is here we hope to have him look over the station and correct a few other items. KUHB is looking into upgrading our automation system to a central server system. KUHB is still located in the City of St. Paul building. Summer time here on St. Paul always means dust (we have no paved roads). Keeping the facilities clean during the summer months is always a challenge. KUHB is still working with City to try and get the entire building on a back-up generator.

Regional/System Services & Collaborations: KUHB continues to work with KMXT. We repeat KMXT 2 hours in the morning (6-8am) and 2 hours in the evening (5-7pm) Monday through Friday. We also pick up some of the weekend programs from KMXT. KUHB and KUCB receive a feed (content depot) based in Fairbanks. They send down national programming we can play live or record.

Other: KUHB has been having issues with streaming. TelAlaska is our ISP, they will be on St. Paul Island to work on the Schools internet and hopefully KUHB can get them to look into our issues. School will be starting on St. Paul and St. George on the 24th of August. Things will get busier leading up to the first day of school. Hopefully KUHB will have more students involved this year. We will be losing our evening student employee, she will be taking off to Anchorage to start college this month (Aug). The City and other island entities sponsor an island clean-up program, as always KUHB made daily announcements of the areas that were to be cleaned up and when the free self haul days were happening.

Alaska Public Broadcasting Commission Station Quarterly Report

August, 2015

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KTNA-FM Talkeetna, Trapper Creek, Willow, Petersville, Chase, Sunshine, Montana Creek, Caswell Lakes

General Managers Name: Will Peterson Name of Person Filling Out Report: Same

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

KTNA began producing a bi-weekly program called "Tips for Healthy Living". Hosted by one of KTNA's longtime volunteers, this fifteen minute live program shares news and information from the Sunshine Community Health Center. In-studio guests have included the Medical Director of the center as well as one of the staff physician's assistants.

KTNA's News Producer continues to churn out a quality newscast; a major feat considering it is a one person operation. The station does occasionally use stringers to help fill gaps.

During the running of the Iditarod in March, a local former musher provided his own nightly commentary on the progress of the race. This particular volunteer has been providing this service since KTNA came on the air in 1993.

KTNA's News Producer Phillip Manning received an Alaska Press Club Award in the 'Best Breaking News Story' category for his piece on the big earthquake (6.2) in September of 2014.

KTNA's news department (again...a one person show) went into emergency mode when the Sockeye Fire was started on June 14th. The 7,000 acre fire took 55 homes and many more outbuildings. Through hourly updates KTNA was able to keep residents, and tourists, up to date with reliable information regarding the fire and Parks Highway travel restrictions. With the help of KTNA's board president, who is the former news producer at KTNA, and another local writer, KTNA provided updates 18 hours a day until the fire was controlled. The station also provided information regarding emergency support during the early stages of recovery. The station also used social media to link to various emergency information sources. The 24x7 public radio service that KTNA provides is a bargain for the state of Alaska but during emergencies like this past June everyone is reminded how important a service public radio really is.

KTNA continues to benefit from a small grant from the Alaska Broadcasters' Association that is used to fund a high school intern. For several years now the station has received

the grant and we've been able to attract some of the best students in the area. Interns have learned about all aspects of our mission and operation.

Faced with a 19% reduction in its state operating grant, KTNA dropped all programming provided by Public Radio International (PRI). The big program dropped is Science Friday but other PRI programs we lost include Living on Earth, and Selected Shorts. During the shake-up in the program schedule, KTNA chose to drop Democracy Now from its line-up.

Development & Fundraising:

KTNA's annual on-air Decadent Dessert Auction took place during the week of Valentine's Day. This auction benefits KTNA and the Upper Susitna Food Pantry and is supported by the MatSu Federal Credit Union as well as Cubbys' Grocery.

The Pick Click and Give numbers continue to grow. Preliminary numbers show that contributions increased to \$5,650 from last year's total of \$4,125.

April's one-day on air membership drive was a two day affair this year. We continue to push sustaining membership and 20% of our membership now supports us on a sustaining basis.

KTNA's 20th annual Art Auction is scheduled for Sunday, September 13. This will be the last art auction for KTNA. It's had a good run but this special event should have been terminated several years ago.

KTNA is planning its October on-air Fall Membership Drive. KTNA is working with the Alaska Blood Bank to bring the Bloodmobile to Talkeetna. The Bloodmobile will be at KTNA on the last day of the drive, October 24. This is a good partnership for both organizations.

Finance & Administration:

KTNA was able to, once again, finish the fiscal year in a positive position. Fieldwork for the audit of KTNA's financial statements was completed by BDO, in late July. It appears the audit of Fiscal Year 2015 will be presented to KTNA's board in October or November.

FY 2016's operating budget is a tight one. Besides dropping PRI programming, KTNA is cutting payroll costs some 9%. This impacts all employees of KTNA.

Community Outreach & Relationships:

KTNA held its annual Volunteer and Member Appreciation Picnic in mid-June. Good crowd, good food, good time. Good weather too.

KTNA has been taking part in a community conversation regarding sustaining non-profits. With a small grant from the Alaska community Foundation the group of 6 non-profits convened in February to begin a serious exploration of sustainability. The group of several significant Talkeetna non-profits is moving forward with a full examination of missions, budgets, programs, facilities, and staffing with hopes of finding opportunities to be more efficient. A grant to fund these continuing discussions is being written now.

Engineering & Facilities:

KTNA's transmitter maintenance man is leaving the area and will no longer be working with us. We've filled the position with another Trapper Creek resident with a great background for this type of routine maintenance and weekly monitoring.

KTNA replaced our antiquated remote transmitter controls in May. Using reserve funds, KTNA purchased the equipment and then contracted with former APBI engineer Bobby Buie for the installation. KTNA was reimbursed by APBI for the engineering labor.

KTNA went through the FCC Alternative Inspection on June 3. Funded mostly by the Alaska Broadcasters' Association this inspection helps keep us in compliance with the FCC.

APBI's Engineer John Cone came to Talkeetna to realign the dish we use to receive NPR programming. KTNA was beginning to have sporadic short dropouts in programming. The dish had apparently not been realigned since its installation in 2005.

Other: For much more information... www.ktna.org

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KNSA, Unalakleet, Stebbins, St. Michael, Shaktoolik, Koyuk, Elim, Golivin, White Mountain, Emmonak, Kotlik. Kaltag, Nunamikqa, & Cape Nome.

General Managers Name: Henry Ivanoff

Name of Person Filling Out Report: Henry Ivanoff

Please list accomplishments and/or issues that have arisen during this past Quarter in the following areas:

Programming & Operations: connected www.knsaradio.org (web broadcast) to KNSA radio signal, testing web broadcast of kdlg.org to possibly replace dedicated AT & T line, connected telos telephone unit for future remote broadcast, reorganized CD library for quick access, and added more music to Imedia Touch On Air program. Coordinate with State of Alaska Fish and Game on commercial and subsistence fishing on open and closures in marine and river water. No harvest of king salmon, mesh size permitted to use in marine and river waters, date and time to fish.

Development & Fundraising: Pushing for more underwriting of programs and donations.

Finance & Administration: <u>Finance</u> All Reports submitted to State of Alaska and APBC and Administration maintaining current staff level, painted studio and mural.

Community Outreach & Relationships: Bulletin Board and on air soliciting announcement and events from communities.

Engineering & Facilities: Replaced old Java based Air Pro Goll as well as updated software for site transmitter control, installed blade for more program input and output to the board and new remote control to the transmitter. Also new satellite for internet and web feeding.

Regional/System Services & Collaborations: No activity

Other:

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KUCB Unalaska

General Managers Name: Lauren Adams

Name of Person Filling Out Report: Lauren Adams

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

- KUCB lost both of our news staff members in May. Annie Ropeik moved on to a reporting position at WDDE/Delaware Public Media, and Lauren Rosenthal is back in her home state of Washington. It was challenging to lose both of our reporters at once, and we were unable to produce news content for part of the summer. We are very lucky to have reporter John Ryan filling in at KUCB through mid-October. You can hear John several times a week on APRN and he's a frequent NPR contributor as well. We are currently recruiting for a News Director.
- Before her departure, Annie Ropeik was proud to bring home an Alaska Press Club
 Award for third place in the Business Reporting category for her story:
 http://kucb.org/news/article/aleutians-east-scrambles-for-cheaper-link-to-akutan-airport/.
 The judges commented, "It's very important in rural areas to have journalists willing, able and emboldened to dig. Congratulations, Annie."
- Our morning DJ has had continued success with his *Island Interviews* segment on KUCB Radio. This quarter, interviews included scientist Veronica Padula on the topic of plastic marine debris, visiting musician Radoslav Lorvic who performed a few songs live in the studio, and travel writer Erin Kirkland who is working on a book about travelling the Alaska Marine Highway with kids.
- We received a \$1,000 internship grant through the Alaska Broadcasters Association. We will carry the funds forward for use in the new fiscal year. Staff provided intern applications to students at the career fair in May.
- Annie Ropeik mentored a high school student interested in journalism last spring. He was thrilled to hear his work on Alaska News Nightly. We also hired a high school-aged DJ to work with us over summer break. She hosts an afternoon music show on Mondays and Fridays, and assists with administrative duties.
- Our TV Director, Pipa Escalante, was chosen as a mentor for *The Equinox Project*, a digital storytelling project sponsored by the UAA Department of Journalism & Communication. The program assisted youth from all around Alaska to create stories about Spring Equinox. Pipa worked with several local students on audio and video production. As a part of the program, our organization hosted journalist Mark Trahant.

Mark conducted several talks on the topic of using smartphone devices to tell stories, and how to reach a worldwide audience.

Development & Fundraising:

- Our fall pledge drive will take place on October 9. This is our biggest membership effort of the year.
- We held our annual fundraising event, the Aleutian Tundra Golf Classic, in early August. The event brought in over \$11,000.
- At the close of the Pick Click Give program for 2015, Unalaska Community Broadcasting received over \$1,700. This is up from \$850 in 2014 following statewide trends of increased giving through the Permanent Fund Dividend. We are enrolled again in 2016.
- We held a fundraising campaign this spring to raise funds for digitization of analog tapes from our television station's video library. The effort brought in over \$7,500 and will fund digitization of about 250 tapes.
- Our annual fundraising auction took place live on Channel 8 Television in February and raised over \$20,000.

Finance & Administration:

- Our annual audit is scheduled to take place in the first week of September and will be conducted by Altman Rogers & Co.
- We held a membership meeting in May, followed by Board Elections in June.

Community Outreach & Relationships:

- Staff continues to work with a handful of other non-profits on a monthly roundtable discussion program on KUCB Radio called *Happy Healthy Unalaska*. Highlights this quarter included an episode about resources for elders in our community, caring for pets, simple ways of improving happiness, sexual assault awareness, and teen violence.
- This winter we kicked off a collaboration with the new librarian at Unalaska Public Library. She volunteers to produce a *Book of the Week* module for local broadcast.
- We work with all of Unalaska's non-profits and service providers to create a comprehensive web-based community calendar at KUCB.org. We use this calendar to create radio announcements on upcoming events.
- We also work closely with service providers to create local public service announcements. This quarter, staff assisted in the production of the following public service announcement campaigns: Public Safety on the topic of fireworks safety and using caution around eagles during nesting season; Unalaskans Against Sexual Assault and Family Violence on the topics of elder abuse, Sexual Assault Awareness Month, and Child Abuse Awareness Month; the Public Works Department on upcoming water outages and road closures; and the Alaska Court System on announcements regarding local jury duty service.
- During the month of April, Unalaska's Teen Council produced a series called *Teen Talk*. The program discussed issues that teens are facing today from body image to cyber bullying.

Engineering & Facilities:

- KUCB Radio and our low power TV station Channel 8 took advantage of the Alaska Broadcasters Association Alternative Broadcast Inspection Program. The program offered stations the opportunity to have an FCC certified inspector visit and check for possible infringement of FCC rules. Inspector Ed Sutton visited KUCB and Channel 8 on May 11th and we received certificates of compliance for both stations.
- Engineer John Cone of APBI visited our station May 4-8. While here, John completed general housekeeping tasks in our radio station including tidying up wiring, checking transmitter levels, and troubleshooting small issues in the studio and production spaces. He also completed the upgrade of our TV station, a project that staff has been focused on since September of 2014.

Regional/System Services & Collaborations:

- KUCB's low power television station worked with KTOO this summer on their *Stories of Champions* project. We provided video footage and interviews from Unalaska's annual culture camp.
- KUCB and KUHB share a satellite feed out of Fairbanks for NPR content. We drop programming to receivers housed at KUAC in Fairbanks, and we stream programming to Unalaska and St. Paul over the statewide satellite system.
- KUCB contracted with CoastAlaska for membership services in FY15. Their system improved efficiency during local pledge drives. We renewed the contract for FY16.
- Stations around the state collaborated this winter on coverage of high school basketball tournaments.

Other:

• None.

Alaska Public Broadcasting Commission Station Quarterly Report

Public broadcasting grantees are required to submit quarterly reports to the Alaska Public Broadcasting Commission. Please use the following template for your report.

Station Name and Communities of Service: KCHU/KXGA/KXKM-		
Valdez,Cordova,Tatitlek,Chenega Bay,Whittier, Glennallen, McCarthy,Copper		
Center, (Prince William Sound and the Copper River Valley)—10,000 Population		
General Managers Name: John Anderson		
Name of Person Filling Out Report: John Anderson		

Please provide a $\underline{\textit{detailed narrative}}$ regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations: With the impending budget decrease, Kchu has been cultivating volunteer on air help. We now have volunteer music shows Mon. through Fri. in the early afternoon 1-2pm. Kchu is lucky to have Volunteers capable of hosting our on air call in program...coffee break....Currently we are on three days a week...Mon..Wed...Fri...Dawson Moore is on Mon...9-10am...Dawson and Karen Allred...Wed...9a-10 am....and Lee Revis and Marcia Lynn Fri... 9-10am...We hope to expand to five days a week in the near future. We are also seeking out National programs that have little or no carriage fees. Kchu will once again carry the weekly Commercial fishing report from A,F, &D...out of Cordova...This is the fourth year...As a state agency, they are trying also to do more with less...Public radio gives them the biggest bang for the buck!

Development & Fundraising:

Spring funder was at the end of April...first week of May this year..Folks in our areas stepped up... we did about 20,207\$...one hundred and twenty two contacts...several new members ...still more memberships coming in... This is about 7,000\$ more than last year at this time..At the suggestion of the fishing fleet, we are planning a two day drive for the last two days of June...one last shot to tie up some loose ends ...We spent a lot of time testifying for the Public Broadcasting budget...the house and senate...in April, and May....and again this June...and until the Governor signs it,...our funding might still be in jeapordy.....We are all hoping for the best and that oil will suddenly double in value! The board of directors are running a 6 month raffle this year . They have set a goal of 20,000\$ They will have to sell tickets to all of their relatives and then some....Go board!! Kchu is hosting it's second annual Art Auction at the end of June...We did ok last year... We will do better this year with the knowledge gained from last year....We are running concurrent with the Last Frontier Theatre Conference, hosted by our local community college... more visitors are here to look at our local art...and spread the word.

Finance & Administration: Kchu has four full time employees.....We are all wearing several hats these days.. in an effort to do more with less...The GM spot is also doing operations... and programming.. and fund raising...Morning Edition hostess is also dealing with development and underwriting...and fund raising.... Book keeper is also

working on development... and membership and fund raising...those two are Kchu's developmental team....News is News... and helps with the fund raising .. as needed..also, she provides a presence at local and regional events.... Salmon Jam, shore bird festival(Cordova), Kenny lake Fair,... Rich Hiway fest(Valdez)... The re-occuring theme through all this, Fund raising...Our fate is in our own hands... Kchu hopes to continue to be able to employ four staff in to the future.

Community Outreach & Relationships: This year (2015-2016) Kchu is celebrating 30 years on the airAnother milestone... We have been collecting testimonials from NPR, PRI, and APM celebraties...employees past and present.. and local dignitaries...We hope to get in 30 more years... funding not with standing.... Kchu received money from the McCarthy area council, the Nelchina Village council from up North...We are expecting money from Mendeltna, Copper Center, and Glennallen... these are not overly large donations....they, however help with operating expenses for those areas... every little bit helps...Kchu still features a volunteer Reggea show Sunday nights...produced in Cordova... They utilize Kchu's studio gear in a box to produce their show.... We have been communicating with the Whittier schoolthey also wish to produce a music show for broadcast on Kchu... they also are utilizing Kchu's studio gear in a box for production... this is a work still in progress... Volunteer shows from our out lying listening areas, volunteer shows in general are getting to be better quality and more valuable to Kchu...Kchu had a presence at the Tatitlek village Sobriety festival this year... not just anybody can get invited to this event! The Board of directors met in McCarthy in early June...regular meeting...followed by a strategic planning meeting...more to follow...

Engineering & Facilities: Kchu is scheduled for our mock FCC inspection the end of June... Thank to ABA for this program...my how three years have flown by...since the last one...Kchu is having issues with our Cordova translator... We are running 6 watts forward and 4 watts reverse...it seems that our antenea is shot and needs to be replaced...there is a tower crew in Cordova working on Cordova telecos' tower...If we get them the part... they will do the install..and we don't have to pay to transport them or put them up....Kchu has scheduled Tower maintenance at our old town transmitter site... re-tension guy wires, painting the structure, and other antenea maintenance as required.. We have contracted Nolan Bros to do the work... they are the only ones that have been up on our tower in recent memory....they do excellent work, and occasionally will deal...

Regional/System Services & Collaborations: Kchu has not used system engineering in the past year... We regret the loss of Bobby B's services to the system... he was a gentleman and will be missed... Since Oil does not seem to have money, this year Kchu is changing focus to the fishing fleet....Hopefully, the Navy will not kill all the fish during their Pacific Northern edge exercises in June and July.... The Navy is making a lot of people nervious this year...this seems to be a trait they share with our elected state officials this year...Kchu is also looking to supplement our budget by utilizing more tourist appeal... We have lots of visitors that find us through their WIMPER maps....this year we have more Alaskan/Valdez stuff for them to consider purchasing as momentos of their Alaskan adventure... Folks are thrilled to have that little taste of home in the form of NPR...or APM.... Kchu will continue our network memberships as long as possible... Other: Happy 30 years volunteer shows in generallying Kchu marches on....

Alaska Public Broadcasting Commission CoastAlaska Quarterly Report Prepared August 2015

Station Name and Communities of Service: CoastAlaska, Inc.; 7 stations in Juneau, Ketchikan, Sitka, Petersburg, and Wrangell with a translator broadcast service area from Metlakatla to Yakutat

CoastAlaska station General Managers: Tom Abbott, KFSK; Cheryl Snyder, KTOO, KRNN, KXLL; Ken Fate, KCAW; Deb Turnbull, KRBD; Cindy Sweat, KSTK

Name of Person submitting Report: Mollie Kabler, CoastAlaska Executive Director

Please provide a <u>detailed narrative</u> regarding accomplishments and/or issues that have arisen during this past quarter in the following areas:

Programming & Operations:

January through March, KSTK, Wrangell aired the live broadcast of Wrangell Wolves and Lady Wolves High School basketball "away" games. This KSTK tradition is an annual favorite for families of the players who are not able to travel to watch the games in person. This popular broadcast provides a valued service to listeners as well as a solid sponsorship opportunity for KSTK.

Due to State of Alaska budget cuts in FY16, KSTK discontinued programming from American Public Media (APM), Public Radio International (PRI), PRX and a few independent distributors. We prioritized our programming expenses and are electing to keep NPR, APRN and National Native News. This change means dropping some favorites such as A Prairie Home Companion and Performance Today among others. KSTK has added new programs from independent distributors who produce quality music and entertainment programming at no cost. So far we've heard positive remarks on the new programs and comments of disappointment but understanding on dropping some old favorites. Listeners are relieved that KSTK is able to retain NPR and APRN. It is unknown how KSTK's program changes may impact membership.

With the proposed state funding cuts before us, KRBD, Ketchikan faced the wind of change and canceled subscriptions to APM and PRI by the end of the 2nd quarter. This shift in programming challenged us to be creative about our choices. Staff spent weeks listening to new and different programming reaching consensus about our choices by mid-June. Listeners were invited to call in to share their thoughts during a Monday morning interview on the programming we knew would be removed from the schedule. Local announcements played throughout the month of June alerting listeners to the imminent changes. Social media and the station website also shared the information. KRBD worked to keep a positive outlook on the loss of old favorite programs by delivering a message of opportunity for new and different listening experiences.

KTOO/KRNN Juneau produced nine original concerts with local and Alaskan performers. The shows were recorded for radio broadcast, and seven were recorded for TV and/or web. Some of these original audio samples are used as interstitials in KTOO local news broadcasts. Musicians included Pamyua, the Native Jazz Duo, and the Anna Lynch Band. Each of the performers played to packed houses. The goal is to really showcase a range of talent, create an opportunity for audiences to engage with musicians in an atmosphere that allows for undistracted listening, and create arts experiences that can reach broad audiences through our multiple platforms.

KTOO/KRNN Arts and Culture department also produced two "Writers' Showcase" programs, where short stories by Alaska authors are read by actors before a live studio audience. The shows are produced for rebroadcast on TV, radio and web broadcast. Eight different Alaska authors were featured. To our knowledge this is the only program of its kind in the state for writers to share their work with a statewide audience. Contributing writers include Justin Herrmann, Taylor Ciambra, John Erben, Rachel Riley, Mariah Warren, Kevin Myers, Asha Falcon, and Bobbi McCutcheon.

During the week of April 6-12 KRNN broadcast the entire Alaska Folk Festival live, with a live web stream component. KTOO News also produced several features highlighting musicians. Local media involvement with this annual beloved event really provides a valuable service to performers and fans alike.

KTOO hosted intern Kevin Reagan as a general assignment reporter for the winter, and currently is hosting another intern reporter, Lakeidra Chavis, from Fairbanks. Both are recent journalism graduates contributing meaningful stories to our news department.

KTOO launched a new look for the website last spring that focuses on news and makes finding content easier and more efficient. Anecdotal response has been extremely positive.

Anticipating a reduced state operating grant, KFSK Petersburg gave notice in January to the Associated Press and American Public Media that the station would be terminating contracts at the end of the respective terms with each network.

Staff worked diligently the first six months of 2015, seeking new programming options, as KFSK would be losing 32 hours of BBC programming in addition to the loss of another four cultural programs, bringing the total time of 40 hours programming in the weekly schedule that would need to be replaced. All of this work was being done in conjunction with public meetings to keep the listeners fully informed on the proposals and seeking their input.

Several meetings with the KFSK Community Advisory Board were held in the first three months of 2015. These meetings focused on the need to make program changes. Community feedback was essential throughout the process and the CAB performed admirably.

KFSK's summer intern arrived in June and immediately began training with news department personnel. This is our 15th year with a summer intern! Joe Sykes is from London and has been studying in Columbia University's Graduate School of Journalism. Joe started a radio series

"Cannery Tales", featuring interviews with local seasonal employees working in the local seafood processing plants. These interviews have been fantastic pieces of radio, providing very personal profiles of many interesting people that otherwise remain nameless. Here are a few comments on the KFSK Facebook page:

and another reason I love the radio series is that we can feel that these people are people! trying to do something for themselves....we need them!

Great series Joe. Good idea!

Am enjoying this series. Well done.

The cannery interviews have been great for sure!

Early this summer KFSK News staff traveled to Five Finger Lighthouse for an interview with visiting scientists studying the humpback whales of Frederick Sound. The travel was via skiff and was provided as an in-kind service by a local tour guide. The Lighthouse visit also resulted to two other news stories. A similar trip by boat to the Farragut River resulted in some very interesting stories about the self-sustaining farms in that very remote area of Alaska.

Also during this period of January through June, KFSK trained and added six new volunteers into rotation in the program schedule.

KCAW helped KTOO remotely record an interview in the Sitka studio to be used in an hour-long special produced about the Don Giovanni opera performed in both communities. KCAW aired the program on the Wednesday before the performance.

KCAW Raven Radio partnered with Sitka's Public Library to capture a field recording of the Kettleson Poetry Cafe event where local people read original poetry. It will be aired during a popular literary show Raven Anthology.

2015 Alaska Press Club Awards for CoastAlaska Stations

KTOO/KRNN/KXLL

- Casey Kelly, First Place Best Reporting on Crime and Courts, "Juneau police reach community one cup of coffee at a time"
- Lisa Phu, First Place Best Feature, "When missing person isn't found, Juneau SEADOGS search happy ending"
- Scott Burton, Second Place Best Arts Reporting, "Christy NaMee Eriksen braids word and music to effect change."
- Lisa Phu, Third Place Best Arts Reporting, "Amid modern building construction, Tlingit carver keeps traditional method alive"
- Casey Kelly, Second Place Best Government or Political Reporting, "Alaska becomes second state to officially recognize indigenous languages"
- Casey Kelly, Second Place Best Business Reporting, "Alaskan Brewing Co. now selling beer in cans"

- Casey Kelly, Third Place Best Feature, "Koocheitaa Teaching the Tlingit language through basketball"
- Jeremy Hsieh, Second Place Best Reporting on Health, "Should e-cigarette vapors be treated like tobacco smoke?"
- Matt Miller, Second Place Best Reporting on Science, "Icebreaker Healy wraps up summer research"
- Lisa Phu, Second Place Best Alaska Outdoor Story, "Voices of Glacier Bay: An Adventure in Sound"
- Lisa Phu, Third Place Best Education Reporting, "Minecraft in the classroom: When learning looks like gaming"

KCAW

- Rachel Waldholz, Ellen Chenoweth First Place, Best Reporting on Science,
 "Origins of the Endangered Species Act."
- Emily Kwong, First Place Best Sports Reporting, "Sitka Sound Slayers: A Women's Movement on Wheels"
- Emily Kwong, First Place Best Profile "At 81, STA's Elder of the Year is Busy"
- Emily Forman, Second Place Best Profile, "The Unlikely Path of Alaska's New Orthodox Bishop"
- Robert Woolsey, Third Place Best Reporting on Crime or Courts, "Robidou's Defense Examines School's Party Culture, Relationships"
- John Straley, Finn Straley, Robert Woolsey Second Place, Best Humor (All Media), "Santahack!"

KFSK

 Elizabeth Jenkins, Third Place – Best Reporting on Science, "Stream restoration on Kuiu Island nears completion"

KSTK

 Shady Grover Oliver, First Place – Best Reporting on Health, "Paddle Making Workshop illuminates stat's high suicide rates

KRBD

• Emily Files, Second Place – Best Single Story Reporting, "Black Bear interrupts Southeast cross–country race)

CoastAlaska, Ed Schoenfeld

- First Place Best Breaking News Story, "BC's KSM Mine nears environmental approval"
- Second Place Best Feature, "Large crowd greets Celebration paddlers"
- Third Place Best Single Story Reporting "Yakutat prepares to try out wave power"

Development & Fundraising:

KSTK's Spring Membership Drive in April was very successful. KSTK exceeded the Spring Membership goal by approximately \$2,000 and while the number of *new* members dropped slightly, the number of donations remained level, additional gifts increased as did the average gift amount. Perhaps most noticeably, the amount of "write off" or unpaid pledges decreased significantly from \$1,355 in spring of 2013, to \$820 in spring of 2014 to just \$60 in spring of 2015. We believe our focus on clear and straight forward messaging combined with a revised membership drive strategy is the reason for the great numbers.

KSKT held the annual Golf for Radio Tournament in June, raising \$1,325 in sponsorship. The weather was perfect for golfing, a good number of people attended and everyone had a great time. KSTK held a 50 /50 cash raffle in May and June. We sold 100% or our tickets bringing in \$3,125 to KSTK and paying out that same amount to one very happy winner. The KSTK board and GM sold Brownie Sundaes on the 4th of July grossing \$766. While we met our goal, sales were slower than previous years.

KRBD enrolled in Pick.Click.Give this year, received 38 donations totaling \$2625.The spring membership drive March 28-April 2 started with a \$13,000 Quiet Drive infusion. The drive had daily themes which guided our selection of which groups to invite into the station for the day and we tied each group/guest and programming into the theme. Feedback from listeners was positive eliciting reviews of "Really good radio during this drive" and "This week has been fun and entertaining." The themes were the result of a staff retreat at a day cabin in one of our parks. We hiked, ate, built and maintained a fire, and then got to work brainstorming on the best delivery of strong membership messages. With all staff involved in the structure of the drive, everyone was fully invested in the outcome. We didn't reach our goal during the drive, but we did exceed our spring drive goal by the end of the fiscal year.

On Memorial Day weekend KRBD's 39th birthday was celebrated with "Live Day". Musicians, poets, and radio theatre performers perform live on the air. This year we had co-hosts who read underwriting messages live in between the 17 acts featuring 48 performers raising \$1200.

In late June, KRBD board members held a one night phone campaign to ask lapsed members some questions about why they didn't renew their membership. The board members raised \$1,000. We've had both good and bad feedback on this endeavor.

KTOO/KXLL/KRNN wrapped up the fiscal year having raised more than \$302,000 in membership revenue. This is a slight increase over last year and the first time we surpassed \$300,000. The goal was met through our robust sustaining givers, direct mail and on air drives in March and June.

Event fundraising by KFSK has increased dramatically over the past year, particularly in the winter and spring of 2015, including: A Valentine Dinner/Evening with KFSK, Rock n Roll Ball, Thai Dinner for Southeast Growers Association, Raffle for Alaska Airline Tickets, Wearable Art Extravaganza, Little Norway Festival BBQ, A Community Garden Tour, and a Travel Package

for Garden Tours of London. These special events and other fundraising events are managed by the KFSK Development Director Mindy Anderson who also manages KFSK membership drives. In the Membership Drive held in May 2015, KFSK once again exceeded revenue goals for membership. By the end of June 2015 KFSK hit all-time highs for both membership revenue and underwriting revenue in the fiscal year - \$147,000 combined!

Raven Radio KCAW continues to evaluate and improve on-air fundraising methods. While the "One Day Drive" model was successful and took less staff time, we felt that the capacity for growth was limited, particularly growth in new members. We needed more time to tell our story on the air than one day allowed. This past spring drive we pitched Monday through Thursday mornings from 6-10am, then all day Friday and the first half of Saturday. The results were very encouraging! We raised more money than ever before and new member numbers began to rebound, while still not overloading staff. We will utilize the same method for the fall drive and see how it goes.

In April, planning began on the Only Fools Run at Midnight race that had been for many years a fund raiser for Southeast Alaska Independent Living (SAIL) who decided to hand it over to CoastAlaska. They produced it with KTOO, KRBD and KCAW this year, and next year will step out. The event was extremely successful, with almost 1000 runners through Southeast Alaska this year. We shared the profits this year with SAIL. Fortunately in each community many of the volunteers from years past stepped forward to help.

CoastAlaska collectively finished fiscal year 2015 with revenues at 101% of budget and expenses at 99%. Membership, underwriting and event fundraising were up over last year's results. CoastAlaska signed a contract with KHNS for membership services starting in September, 2015. Collaboration stations KUCB, KYUK, KBRW, KSDP and KDLG have all renewed their contracts for FY16 with the same level of service.

Finance & Administration:

KSTK significantly reduced spending on programming, zeroed out spending on premiums and reduced or eliminated spending in many other categories in order to adjust to the reduced state funding. However, since the cut was less than it could have been, we were able to manage a FY 16 budget with a positive bottom line while keeping NPR, APRN, and NNN *and* without layoffs.

The KFSK Board of Directors and management worked extensively throughout the winter and spring of 2015 to monitor and react accordingly to the budget discussions in the state legislature. This was an extremely busy time and the board of directors should be commended for their extra time and effort. Importantly residents in the Petersburg area really stepped up and spoke/wrote letters/emailed eloquently to the legislature on the importance of public broadcasting's service to the communities across the state. The KFSK board also met in extra sessions in April and May to help work through the closeout of the FY15 budget and the proposed FY16 budget.

KCAW Raven Radio applied for a \$12,700 Tier 1 Rasmuson Grant for Emergency Tower Repairs. The total requested includes \$4,000 of matching funds from Raven Radio. The Larkspur Café a significant source of rental revenue for KCAW was sold this summer to new owners, re-

securing an important source of revenue. FY15 ended in the black for KCAW and the station was able to contribute more than \$12,000 to the CoastAlaska reserves.

Personnel changes at Coast stations include:

CoastAlaska Development Director Justin Shoman moved over to the KTOO Development Director position. CoastAlaska Account Manager Andrea Campbell was promoted to Regional Development Director and our new Account Manager is Patty 'PK' Kalbrener. Coast Membership Representative Mandy Judy resigned for a job with the City and Borough of Juneau. Coast Staff Account Christy Hartmann has taken on the membership duties under a newly configured job description.

KCAW Reporter Rachel Waldholz had been hired as the Energy Beat Reporter at APRN/KSKA in Anchorage. She leaves Sitka at the end of August. Recruitment for a new report in Sitka is underway.

Community Outreach & Relationships:

In May KSTK partnered with the Wrangell Chamber of Commerce acting as the source for daily updates to the month long King Salmon fishing derby. The top ten contestants were listed on KSTK's website and Facebook page and announced twice daily during the contest. Adding the updates to KSTK's social media increased audience interaction with the station from fishermen and spectators. The Top Ten Derby Ladder is also a sponsorship opportunity for KSTK.

On July 13th KSTK launched a live, community focused, call-in program that provides a platform for discussing community issues, projects, and celebrations. Talk About Town is 15 minutes long and airs every Monday morning. Each week a different guest or group joins us on the air to discuss a specific topic. We open the discussion to listeners with their phone calls. The first guest was Sandy Churchill, Alaska Native Sisterhood President who spoke about the upcoming Centennial Celebration. Recently Wrangell's City Clerk spoke about eligibility for candidacy for fall municipal elections. We are very excited about this public forum and look forward to a wide variety of guests and community dialogue.

In February KRBD began recording University of Alaska Southeast presentations from their program "Ask UAS-Where Ketchikan Finds Answers" for listeners to access on our website. KRBD Board member Marc Osborne also filmed the presentations for the university's archives. We also produced the Ketchikan Area Arts and Humanities Council's new writer/storytellers program for their archives and to air in the future.

On March 26th, KRBD held a "Raise the Roof" fund raiser for the local skate park. It was a two part event with music offered during the day for young people in The Plaza, Ketchikan's only indoor mall. Local band *Seven Years Cold* played free of charge while we passed around a donation jar for the skate park **roof.** The skate park is the project of Ketchikan Youth Initiatives, built in the summer of 2014. The second phase of the project calls for a roof over the park to allow youth to use the park any time, any season. That same evening, a local bar, First City Saloon, under new management, helped KRBD hold an evening of live music with three local

bands. We had a cover charge selling over 110 tickets. All proceeds for the day, totaling \$3,100, went to KYI for the roof. One other organization in the community stepped forward that day and awarded the KYI group their fund raising proceeds for the year which was an additional \$2,300 for the roof making the days total \$5,400.

In April, KRBD took part in Ketchikan Chamber of Commerce's First City Expo. We gave out 2014 mugs, candy, program guides and membership information.

KFSK convened a meeting of the local non-profits to help share ideas, challenges and successes. This proved to be an outstanding event. All came away energized and feeling stronger as a group. We all face a challenging fundraising climate and getting together and sharing ideas and showing support for one another was wildly popular. We all agreed to meet quarterly (except the busy summer season). This effort has spawned a new Facebook page for all the participants to share our work and ideas.

The Sitka City and Borough Assembly has moved to new chambers due to renovations at Harrigan Centennial Hall. KCAW Raven Radio staff spent extra effort to secure and test new methods to broadcast regular Borough Assembly meetings live.

Artists from the Sitka Summer Music Festival, The Native Jazz Workshop, The Sitka Fine Arts Camp and Homeskillet Fest performed live on KCAW Raven Radio during the summer and spring.

Engineering & Facilities:

KRBD had some minor equipment issues over the first six months of 2015, such as battery backups, jacks that were sporadically working and CD player issues. CoastAlaska Engineer Rich Parker identified the causes and then led Maria Dudzak, our certified Technician, through the steps necessary to repair or replace faulty equipment. By the end of the 2nd quarter all the small equipment issues were resolved.

KSTK wrapped up Phase 1 of an ADA renovation project and made much headway on electrical upgrades with funds provided by a Designated Legislative Grant. The KSTK building now has electrical ground throughout, more efficient lighting and barrier free access to the bathroom, all offices and studios.

In May, CoastAlaska Director of Engineering Rich Parker, examined KSTK's translators and provided transmitter maintenance. Rich also bypassed the HD combiner at the transmitter that is no longer in use. The combiner was pulling electricity even though it was not being used for transmission. Since taking the combiner off the load there is a reduction of about 200 kWh per month at the transmitter which means a savings of about \$20 monthly or \$240 annually on electricity.

KRBD back-up generator at the transmitter site experienced the failure of a major component which was expensive to replace and which came with no guarantee, so a new generator was purchased and installed in June. Also installed was an Auto Transfer Switch plus a battery

backup. Volunteers collected the 600 pound pallet of equipment from the barge company and backed it up a very steep hill to the transmitter site where they put the new generator in place and then took the broken generator from the site. Area electrician, Bob Hays, generously donated his time and expertise, to make the necessary electrical adjustments for the new generator. Our propane supplier, Petro Marine Supplies, had one of their people install a new valve for the propane feed to the generator. Engineer, Rich Parker was on site for the installation. Although there were a few setbacks, the generator installation was a success thanks to the efforts of the following people: Jos Govaars, Hunter Davis, Jim Luther, Stuart Whyte, Bob Hays, Jeremy Thomas and Rich Parker.

CoastAlaska Chief of Engineering Rich Parker discovered damage to the composite material used in the guy lines securing the main broadcast tower for KCAW. Repair is scheduled with a visiting tower climbing crew within the next month.

Regional/System Services & Collaborations:

CoastAlaska News Director Ed Schoenfeld is an Alaska Press Club board member and contributes significantly to the radio training opportunities at the annual Press Club Meeting in Anchorage.

CoastAlaska Development Directors gathered in Juneau in early May for a peer training and team building meeting. It was a good opportunity to brainstorm ideas to maintain fundraising success in the era of low oil prices. Development Directors from across the region work closely on regional underwriting and the new Coast fundraiser "Only Fools Run at Midnight" so the face to face meeting was a good chance for them to strengthen their working relationships.

General Manager Ken Fate continues to lead online website efforts for KCAW, KRBD, KSTK and KFSK.

All Coast stations continues to participate in the CoastAlaska bi-monthly MAC meetings, monthly development meetings and news staff meetings where staff from all five CoastAlaska communities meet to discuss and work together on common goals and collaborative projects including web development, group buys and trades for internet services and programming, shared engineering and training opportunities to name a few.

New Business:

APBI Executive Director's Report

Executive Director Report August 25, 2015 Jamie Waste

APBC Quarterly Meeting

The APBC quarterly meeting is being held via teleconference on September 9, 2015 at 10:00 a.m. The meeting should last roughly two hours, so please plan accordingly. The primary agenda items will be the FY17 budget request to Governor Walker along with regular agenda items such as station activity reports and Discretionary Fund reports. Given the upcoming State of Alaska (SOA) budget cycle, bleak oil revenue forecast, and no revenue solution in sight, this is a good time for reflection on system strengths and weaknesses and the APBC's role in supporting services for all Alaskans. Commission members in Anchorage are always welcome to attend the meeting in person at the APBI office.

Spring Meeting Activity & FY16 Grantee Eligibility

Following the end of the *regular* legislative session in Juneau in late April, the APBC held a May 4th work session, a May 20th special meeting and a quarterly business meeting on June 22nd in Anchorage. Fiscal actions taken by the Commission on June 22 were based upon revenue amounts approved by the legislature at the end of the second special session: 18% total reduction in funding for radio, TV and the APBC combined. At the time, all grantees were reminded that these numbers could still change in the days ahead when the Governor announced final budget cuts.

At the June 22 meeting, the Commission made these FY16 funding allocations: \$2,533,569 in operating grants to the twenty-six radio licensees; \$633,300 in operating grants to four television licensees; \$200,000 for the rural radio engineering service; \$53,031 to the Discretionary Fund. Zero dollars were placed in the emergency fund. The APBC renewed the Memorandum of Agreement for Administrative Services Agreement with Alaska Public Broadcasting, Inc. and re-elected Lisa Vaught and Michelle O'Brien as co-chairs. FY16 station operating grant agreements for all grantees were processed through the Department of Administration (DOA) and sent to all eligible stations in early July. DOA did not issue final signed grant agreements until late July.

Each spring grantees are required to submit annual station surveys in order to establish eligibility for receiving operating grants. Licensee eligibility for FY16 grants was determined at the June 22 meeting. In response to some stations having challenges meeting the criteria in the past, the Commission adopted policy #09-001, Licensee Ineligibility. Per policy, all stations established FY16 eligibility.

After the regular business meeting, a work session was held for the purpose of beginning a dialogue about SOA funding in FY17 and beyond. In particular, station based and system wide adaptations that will be required to meet challenges posed by potential additional declines in revenue. The APBC allocated \$15K to APBI to be utilized in support of convening the managers and advancing this dialogue.

FY17 Operating Budget Request to Governor Walker

The APBC's annual funding request to the SOA is made through the DOA. The APBC has actively sought increased operating revenue for the past nine years. In each year various Governors proposed flat funding, with last year being the exception. DOA proposed an 18% reduction in FY16 funding. DOA has not requested FY17 budget submissions thus far. Given the price of oil and with no revenue solution on

the horizon, staff recommends that the APBC request flat funding in the FY17 operating budget. This recommendation will be discussed during the meeting.

Of note, SOA funding for public broadcasting in FY16 falls far short of historic levels. In FY91, public broadcasting funding from SOA exceeded \$7.5m compared to \$3.46m in FY16. Adjust for inflation and considerable purchasing and operating power has been lost. In addition, federal matching funds have been lost due to lower SOA revenue.

FY17 Capital Budget Requests

Capital budget requests are submitted by stations, working directly with their representatives. For engaged stations, this approach has yielded varying degrees of success over the years. Congress recently zeroed out a public broadcasting capital grant program that had been in existence for more than 40 years and the Denali Commission capital grant program that supported stations for six years ended in 2012. Capital revenue for equipment replacement and infrastructure repair is scarce. Once again, stations are encouraged to submit individual station based capital requests to their legislators. In addition to stations pursuing capital grants, the APBC has submitted capital budget requests the past three years after a long spell of not submitting requests. None of these requests have been successful.

For FY17, staff recommends requesting funds for a different capital project, replacing the *Satellite Distribution Infrastructure*. This system provides video and audio distribution for the ARCS low power rural TV network, and distributes public television and radio signals throughout Alaska for a variety of services. It also carries statewide emergency communications services, Emergency Alert Service (EAS) messages, to radio and TV stations around the state. The current set of equipment was purchased in 2006, installed and put into service in early 2007, and has been in continuous service for over 8.5 years. All of the associated equipment is beyond its "end of service/end of life" dates mandated by the manufacturer and as such are not eligible for any factory maintenance, support or repairs.

In the past year component failures resulted in reduced capacity that was partially restored when compatible used components were located and purchased from a third party vendor with no warranty. Any major system failure at this point would result in immediate and complete loss of service. The project work scope requires system design, equipment and license purchases, installation and commissioning of new system. In 2006, cost of this infrastructure project was \$1.2m. Estimated cost of replacement is \$450k.

FY17 & Beyond

The APBC allocated \$15k to the FY16 Discretionary Fund for system personnel training and professional development. The allocation is also intended to support continued manager discussion of system strategies for FY17 and beyond. Staff has engaged with numerous managers and station board members over the past couple of months to advance thinking about system restructuring. These discussions will continue in person when managers convene for the annual Alaska Broadcasters Association (ABA) Convention, November 5-6 in Anchorage.

In addition, staff recommends that the APBC consider adding a new eligibility requirement that grantees be part of a significant revenue/cost sharing collaboration or centralized entity. Despite potentially challenging policy and implementation issues, developing this draft language seems like an appropriate next step. If the Commission agrees, then staff will develop draft language, consult with managers at the

ABA, and present findings to the APBC at the next quarterly meeting. This recommendation will be discussed during the meeting.

Congress, Federal Funding & Alaska Delegation

House and Senate Appropriations Subcommittees have included full funding for the Corporation for Public Broadcasting (CPB) in the amount of \$445m for FY18. These actions are expected to be approved by the full House and Senate Appropriations Committees, along with the continuation of public broadcasting's two-year advance funding. Members of the Senate Subcommittee also included \$25.7M for Ready To Learn (RTL), an essential public television program. Senator Murkowski was instrumental in securing RTL funds in the Senate budget. The House budget currently does not contain RTL funding. Bipartisan agreement on the core CPB funding between House and Senate this early in the budget process is a very good sign. It has been many years since that has been the case.

However, thus far, neither chamber has included funding for the roll out of the next generation of interconnection systems for public media. Congress continues to discuss a process for adding funds to the overall spending caps set for FY16. Congressional Democrats, the Administration and some Republicans are concerned that without additional funds added for FY16, domestic and defense funding priorities cannot be met. Should a budget deal that adds funds to the appropriations caps for FY16 be agreed to later this year, some of this additional spending could be allocated to the first year of public television's interconnection needs.

Local, State, Federal Lawmakers

Station managers are encouraged to reach out and invite all local, state and federal lawmakers for station visits to showcase the public services performed in education, public safety and a well-informed citizenship. These public service missions are the basis for the public investment in public broadcasting, and it's very important that stations make this effort to educate lawmakers - and potential lawmakers - about the essential work stations do for their constituents and communities. This outreach is essential in making our case at the community level for government support.

APBI Engineering Service

In addition to on-site work at bush and rural stations, the engineers provide managers with technical support by phone and email, trouble shooting, assessing, planning, advising and educating. The service is in strong demand with 16-18 stations benefitting annually. As of now, the APBC has fully funded this service in FY16. Due to uncertainty regarding State funding, we remain in a poor environment for recruiting a qualified applicant to relocate to Alaska. As a result, the near term plan is to maintain one full time engineer and use local contractors. For now, this approach is continuing to work well with station service levels remaining adequate.

News Task Force

One result of the manager's focus on journalism during the 2014 ABA conference was the formation of the Reimagining Alaska News Task Force. In January, the group determined that the most expeditious path to follow would be to see if the two biggest newsrooms plus one rural newsroom could forge a plan for combining resources with an eye to adding stations in the future. This plan and direction was already being advanced prior to Governor Walker's and the legislature's funding cuts. KTOO Juneau,

APM Anchorage and KUCB Unalaska submitted an application to the CPB Regional Journalism Collaborations Grant Program and negotiations are underway for the project. Whether funded or not by CPB, this initiative is the kind of adaptation required for public media to remain relevant.

This & That

On behalf of all of the stations, APBI continues to work with National Public Radio, American Public Media, Public Radio International, WNYC and American Routes on securing group buy discounts for programming and digital services.

APBI offers health insurance options - medical, dental, vision, life - to all APBC grantees. Currently, twelve stations and two regional organizations are enrolled in the plan covering approximately 102 employees and their dependents each month. The goal of the plan is to offer quality insurance at a reasonable rate. The plan is a high deductible, health savings account, which allows participants to build up funds for their medical expenses. The health portion of the plan is with Premera (Blue Cross/Blue Shield of Alaska) and the life portion is through Symetra. Stations that are not currently participating in the plan can join the plan at any time during the year.

APBI has joined ranks once again with the ABA to sponsor the annual industry conference November 5-6, 2015 in Anchorage. As has been the case for more than a decade, APBI will produce professional development sessions for system personnel with funding support from the APBC. The commission helps get managers to the Convention, the balance of expenses are borne by the stations.

Three APBC appointments expired on August 25, 2015: Brenda Hewitt, Bob Kern and Lisa Vaught. I have not heard any news from Board's & Commission's regarding upcoming appointments. Per statute, those seated on the APBC are allowed to continue in their seats until a new appointment or reappointment is made. Those who do not wish to remain in their seats until that time may resign at any time.

Farewells are in order to Steve Lindbeck in Anchorage, Rob Carpenter in Dillingham and Mike Lane in McGrath. Collectively these managers represent many years of productive and effective service to the audiences they served. Their efforts on behalf of Alaskans statewide will be missed. Welcome to new station managers Tony Gorman at KDLL Kenai and Nick Rossi at KDLG Dillingham and interim manager Roberta Strick at KSKO in McGrath.

The next quarterly meeting will likely be held in early to mid-December by teleconference. Staff will query Commission members soon regarding their availability.

On a sad note, William Stortz was one of three people who died in devastating landslides that ravaged Sitka recently. For more than 20 years, William had an energetic and influential role in Alaska public broadcasting, as a volunteer music host, KCAW board member and a founding father/board member of CoastAlaska. He was a critical leader throughout the challenging creation of CoastAlaska and he served as the board president during the fledgling organization's first six years. He led with grace, humor and the occasional well timed and well placed stick. He also served several times as a member of a Denali Commission grant review panel for public broadcasting station projects. To this day, CoastAlaska serves as a model nationwide for innovative organizational restructuring as a means to preserve a high level of local service. William's fingerprints are all over that success story. He believed mightily in what public media offers to all citizens. A tragic, abrupt end to life, but his legacy lives on in the DNA of Alaska's public broadcasting system and services.

Alaska Public Broadcasting Commission

Quarterly Meeting September 9, 2015

New Business:

Discretionary Fund Grantee Reports

• APBI Training Project

APBI FY16 Discretionary Fund Report

Training & Professional Development for System Personnel

At the June 22, 2015 meeting, The APBC allocated \$15,000 for system personnel training and professional development. The allocation is also intended to support continued manager discussion of system strategies for FY17 and beyond. Staff has engaged with numerous managers and station board members over the past couple of months to advance thinking about system restructuring. These FY17 & Beyond discussions will continue in person when managers convene for the annual Alaska Broadcasters Association (ABA) Convention, November 5-6 in Anchorage.

New Business:

FY16 Discretionary Fund Status

FY16 Discretionary Fund Status Report

August 25, 2015

At the June 22, 2015 meeting, the Commission allocated \$53,031 to the FY16 Discretionary Fund and took the following actions:

- The Commission allocated \$15,000 to APBI for the purpose of coordinating training and professional development opportunities for system personnel in FY16.
- The Commission allocated \$16,000 to APBI to augment the FY16 Memorandum of Agreement for Administrative Services.

The FY16 Discretionary Fund balance is currently \$22,031:

Special Project Fund

\$22,031

Emergency Project Fund

\$-0-

There are no applications to the fund at this time.

New Business:

FY17 Operating Budget Request to Governor Walker

New Business:

FY17 & Beyond Discussion

Public Comment

Commission Member Comments

Next APBC Quarterly Meeting

The next APBC quarterly meeting will be by teleconference. Staff will query Commissioners for their blackout dates.

Adjournment