

Alaska Model IV

THE ALASKA MODEL WORKING GROUP

A COMMITTEE OF THE WHOLE
ALASKA PUBLIC BROADCASTING COMMISSION

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by the
Alaska Public Broadcasting Commission
on
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The Alaska Model IV

The Alaska Model IV incorporates three fundamental premises:

1. There is a need for the Alaska Public Broadcasting Commission (APBC) to have an Executive Director whom will provide professional system-wide leadership.
2. There is a need for the APBC Executive Director to develop a clearinghouse for centralized services available to all of the stations in the system.
3. There is a need to retain local ownership for all stations in the system and the flexibility for stations to pursue differing paths to maximize operating efficiencies and services to their constituents; however, there is a need for financial oversight.

Further details regarding each of these points are set forth below.

A. The Systemwide Leader

1. The Alaska Public Broadcasting Commission must have an Executive Director . The prime responsibility of the position will be **the oversight of all state public broadcasting grants and expenditures**, although there are many other important responsibilities as well.
2. The APBC Executive Director will be responsible for:
 - a. Statewide budgeting for **state public broadcasting**, combining all of the grantees' state public broadcasting budgets at a line item level. The revised budget procedure would work in the following manner. Each station or region would submit its proposed budget and state grant request to the Executive Director instead of directly to the APBC. The leader would submit a single recommended state budget and grant allocation to the Commission. The APBC would then act on that proposal (either adopt it or modify it as they deem necessary).

It is important to note that the Alaska Model IV, does not envisage the Executive Director having spending authority over non-state funds; those will remain under the total control of the owner stations.

- b. Developing and implementing systems to monitor and control expenditure of APBC funds.
- c. As funding permits, facilitating a growing core of statewide services, including, but not limited to:
 - Administration
 - Engineering support
 - Computer services
 - Education
 - Some management services available to stations upon request
 - Technology development and support
 - Systemwide support and strategic planning
- d. Board forum/communication and board education.
- e. Systemwide representative for ongoing interactions with state and federal legislatures and various governmental agencies, CPB and other federal funding sources, etc.
- f. Primary spokesperson for the entire system on statewide issues.

B. The Regions and Individual License Holders

1. At the outset, it must be made clear that the Alaska Model IV is premised upon the idea of local ownership of the individual stations throughout the state.
2. The Commission emphasizes the benefit of stations to collaborate when and where it makes economic efficiencies in operations and services. The Commission does not mandate whether

stations should or should not collaborate. The Commission will recognize formal collaboration efforts as well as single stations in regards to reporting requirements and funding allocations.

3. The Commission recognizes the need for a smaller diverse management working group to discuss system matters. The composition of the work will be determined by several factors, including but not limited to, location, size, interest, and experience.
4. The regions and the individual license holders will be required to follow financial management and control procedures which will be developed by the APBC Executive Director to oversee the expenditure of state funds.
5. The APBC Executive Director will have the authority to limit or stop further payment of state funds to a station that fails to comply with the financial management and control procedures. It is understood that this authority would only be exercised after efforts to work with the station in question had failed to achieve the desired results. Any station which felt aggrieved by such a sanction would have the ability to bring the issue before the APBC.